

INDEX, VOL. 186, JULY-DECEMBER, 1964 Also Indexed in "Library Literature," "Business Periodicals Index" and "Readers' Guide to Periodical Literature."

Publishers' Weekly

VOLUME 186. JULY-DECEMBER, 1964. INDEX ARTICLES, IMPORTANT NEWS NOTES, PERSONNEL NOTES. DEPARTMENTS AND MAIN TOPICS COVERED

"ABA Question Box": regular dept. in ABA Section: on handling incoming merchandise, 7/13:175; on inventory control, 7/13:176; on monthly percentage of annual sales, 7/27:61; on mailing charges, 7/27:61; on censorship, 8/10:32; on rental libraries, 8/10:52; on recruiting employees, 9/7:53; on contributions to local charities, 11/16:69; on cash registers, 11/16:69; on discounts to clergy, teachers, organizations, 11/16:71; on bookshop publicity in local newspapers, 11/30:51

ABA Section, The: fortnightly department in PW edited by Amer. Booksellers Assoc.

Abelard Schuman Ltd., acquires warehouse in News

Abelard-Schuman Ltd.: acquires warehouse in New-burgh, N.Y., 11/30:34 Abrams, Harry N., Inc.: opens Tokyo branch office, 11/23:34

11/23:34
Academic Press: launches new paperback series in physics & mathematics, 9/21:52; in biology, 10/19:42; prepares pilot project, Digest of Reviews of recent titles, 11/16:25
Ace Books: wins "Hugo" Award for science fiction publication, 9/28:94
Addison-Wesley Publishing Co.:: 2-for-1 stock split appropriate 11/2-47

announced, 11/9:47 Stock notes: 10/5:47, 12/7:32

Adler's Book Shop, Fairbanks, Alaska, seeks direct supply from paperback publishers, 7/6:88

Advertising, book: see Book advertising Advertising representation: Hammett, Ver Steegh & Gillespie, Chicago, for Albert Whitman & 9/21:41

Africa: remarks on scholarly publishing in, at Uni-

versity Presses annual meeting, 7/6:33; report of visits to scholarly centers in, 7/20:48
Ajanta Book Centre, Poona, India: runs promotion for Shakespeare Quadricentennial, 7/13:179
Aldus Books of London: New York office in operation, 8/17:26

tion, 8/17:26 Allyn & Bacon, Inc.

Stock notes: 9/7:36, 10/5:47

American Bible Society: plans new Bible House, program expansion, 11/9:47

graft expansion, 11/9:47
American Book Co.
Stock notes: 7/6:61, 9/7:36, 10/5:47, 12/7:32
American Book Publishers Council surveys publishers' procedure on packing slips, 7/20:53; surveys publishers re packing slips, 8/24:33; staff reorganization, 8/24:80; releases statistical survey of 1962-63 sales trends, 9/14:25; Business Methods & Training Committee, plans, represented remining 9/7. ing Committee plans management seminars, 38; seminar on tax problems announced, 10/12:32, reported (article), 11/23:27; seminar on copyright and licensing agreements announced, 11/9: 45, reported (article), 11/30:20; seminar on "Credit Function" announced, 12/14:34; outlook and goals for 1965, 12/28:30; see also Religious Publishers Group

American Book-Stratford Press, Inc.: publishes Scholarly Printer, bulletin for clients, 7/6:23; releases new typeface book, 11/9:116; announces stand on proposed copyright law changes, statement quoted in full, 12/28:43

Stock notes: 9/7:36, 11/2:38, 12/7:32

American Booksellers Association: new ABA "Basic Book List," 7/20:36; 1965 Internatl. Book Exhibit to serve both ABA convention & Internatl. Publishers Assoc meeting, 8/10:49; plans Boston and Cleveland regional meetings, 9/14:32; programs for meetings, 10/5:44; "A Short History of the ABA Book Buyer's Handbook," by Gertrude Jennings, 11/2:57; regional meetings on bookseller-publisher

relations & paperback books held in Boston & Cleveland, meetings reported, 11/9:30; ABA facilities for helping new booksellers discussed by Joseph A. Duffy, 11/30:50; outlook & goals for 1965, 12/28:33 American Heritage: role of, in dispute over Harding

letters, 8/10:32

Stock notes: 8/3:27, 9/7:36, 12/7:32

American Institute of Graphic Arts: holds annual meetings, revises by-laws, 7/6:129; to open "West-with annual meetings, revises by-laws, 7/6:129; to open annual meetings, revises by-laws, 7/6:129; to open annual meetings, 7 meetings, revises by-laws, 7/6:129; to open "Western Books" show, 8/31:299; to co-sponsor, with Safran, seminar on "color in print", 9/7:95; plans commemorative events to celebrate 50th anniversary in 1965, 12/7:57

Trade Book Clinic: :meeting discusses computer composition for books, 11/9:112; panel discusses function of book designers in new technology,

12/7:70

12/7:70

American Library Association: grant received to continue Library Technology Project, 9/14:35; annual conference previews films on picture books, school libraries, 7/13:99; report on annual conference, 8/3:16; inventory of nation's library resources to be presented to 1965 convention, 9/28:91

American Mathematical Society: to publish annual volumes of Moscow Mathematical Society proceedings, 11/30:49

American News Co.

American News Co.

Stock notes: 9/7:36, 12/7:32

American Textbook Publishers Institute: plans seminar on information storage & retrieval, 10/12:32; industry conference to co-sponsor session on education research with U.S. Office of Education, 10/12:33; hears talk on growth of community colleges, 10/19:35; sponsors conference on informa-tion storage & retrieval, conference reported, 11/ 30:20; outlook & goals for 1965, 12/28:32

American Translators Association: annual meeting

announced, 9/28:94

announced, 9/28:94
American Type Founders: introduces desk-top photo headlining units, 9/7:87; new type faces on ATF Model B-8 Photo Typesetter, 9/7:91; introduces new 38-inch web offset perfecting presses, 11/9:115; establishes standard fonting arrangements on type discs for display Photo Typesetters, 11/9:116; introduces new typeface, Century Nova, 11/9:118
Am-Rus Literary Agency: moves, 9/28:95
Amsterdam Continental Types: introduces large European typeface selection, 9/7:89

ropean typeface selection, 9/7:89
Antiquarian books: see Rare books
Appel, Benjamin: "Me and the Texas Loyalty Oath,"
9/7:28

Apple Tree Book Shop, Concord, N.H.: remodeled, store & operations described (article), 11/9:66; comment by G. Roysce Smith (letter), 11/30:19

Arckham House: celebrates 25th anniversary, 11/9:60 Arco Publishing Co.: new address, 7/13:154; correction, 7/27:39

Argentina: Buenos Aires holds book fair, 11/16:53 Asia: report on scholarly publishing in, 7/20:43

Aspen Institute of Humanistic Studies: to hold conferences on public understanding of science, 12/7:20

Association of American University Pressses: annual meeting reported, 7/6:26-47; new presses elected to membership, 7/6:28; plans for international activ-ity, 7/6:30; reorganization plan adopted, 7/6:45; Educational Directory, exhibits program to be expanded, 7/6:46; committee reports, 7/6:46; torial, 7/6:66; reports on trips to Asia and Africa

view scholarly publishing needs (article), 2:42; outlook & goals for 1965, 12/28:33; see 7/20:42: also CILA

Atheneum Books, Fine Art, Elyria, Ohio: reopens at new address, 7/27:63

Atheneum Books, Fine Art, Elyria, Onio: reopens at new address, 7/27:63

Atheneum Publishers: to be book trade distributor for Encyclopaedia Britannica & Encyclopaedia Britannica Press, 7/6:49; Hiram Haydn withdraws from firm, 8/24:81; elects officers, abandons rotating presidency, 11/23:38

Atherton Press; bought from Prentice-Hall by Charles D. Liaber, 10/12:22

D. Lieber, 10/12:32

Augsburg Publishing House: branch bookstore, Co-

Augsburg Publishing House: branch bookstore, Columbus, Ohio, remodeled, described, 11/30:54
Australia: problems of publishers in face of imports from Britain & U.S. (letter), 9/7:24; McGraw-Hill Book Company, Australia, Pts., Ltd., established, 11/2:36; U.S. Book Association formed in Sydney to represent interests of American publishers & which in the publishers & which is the publisher & which is the publishe subsidiaries, 11/23:34

Australian Book planned, 8/10:34 Center: formation of, in U.S.,

Authors: facts about economy of (letter), 7/6:25;
"Ways in Which Authors and Booksellers Can
Cooperate to Sell Books" by Paul Smith, 8/17:14;
Science Fiction Writers Protective Association formed to protect members from plagiarism, 12/ 7:47; see also Royalties
Authors Guild of America: suggests new policy on royalties & reprint rights, 7/27:36
Authors League of America: separates into Authors

Dramatists Guild and joint organization, Guild. /28:88 Authors League: resolution condemns loyalty oaths

Authors League: resolution control for authors, 10/12:31 Babel, Isaac: history of the publication of works & letters by, in Italy, U.S. & U.S.S.R., 8/10:23 Bader. Franz, Inc., Washington, D.C.: moves, sells incriminal business to Bader, Franz, Inc., Washington, D.C.: moves, sells general book stock & institutional business to Globe, Inc., 8/10:54

Baser & Taylor Co.: names divisional presidents, 12/28:51

Balartine Books, Inc.: launches Bal-Hi series of pa-

perbacks for high school market, 12/14:35

perbacks for high school market, 12/14:35
Bantam Books, Inc.: to publish paperback edition
of Warren Commission report, 7/20:68
Baptist Book Stores: new stores in Fort Worth, Tex.
and Louisville, Ky., 8/31:332; Tokyo store opened,
9/28:115; change of personnel in Nashville, Atlanta & Roanoke stores, 9/28:119; new building
for Birmingham, Ala. store, 10/26:37; Nashville,
Tenn. store plans children's book fair, 11/2:62;
fair described (article & pictures), 12/7:44; retiring manager of Atlanta, Ga. store honored by
Bible salesmen, 11/30:55
Baptist Sunday School Board: elects officers, 8/17:45

Baptist Sunday School Board: elects officers, 8/17:45

Barr-Hurst Book Shop, Lancaster, Pa.: with L. B. Herr, launches regional book, 8/17:43
Barre Publishers, Barre, Mass.: to publish facsimile edition of 19th-century archeological book, 11/30:

Bates Book Shoppe, Daytona Beach, Fla.: runs jun-ior high school book fair, 10/5:65

Beavers, The: moves from Spring Grove, Minn. to

Beavers, The: moves from Spring Grove, Minn. to Fergus Falls, Minn., 8/31:300 Bennett, Paul A.: "Saul and Lillian Marks and Their Plantin Press in Los Angeles," 7/6:114; "Ward Ritchie: Designer, Printer, Publisher—Man of Books," 10/5:84; "Morris's Kelmscott Adventure Revealed in G:olier Club Exhibit," 11/9:108; re-view of "The Passionate Pirate," 12/7:80

Benziger Bros., N.Y.C.: 51st St. store described, 9/ 28:114

Best Book & Bible House, Inglewood, Calif.: sold to Zondervan Co., 11/9:68

Best sellers: bookstores cite books by and about election personalities as current best sellers, 10/5: 66: "Better Homes & Gardens New Cook Book" sets all-time sales record, 11/9:45: "Gone With the Wind" sales to date, 11/30:15; "Rudolph, the Red-

Nosed Reindeer" sales statistics, 11/30:15
Best sellers, monthly: June, 1964, 7/20:110; July, 8/17:74; Aug., 9/21:90; Sept., 10/19:90; Oct., 11/16:106: Nov., 12/28:162
"Best Sellers of the Week," regular dept.
Beston, Henry: ceremony designates his "Outermost

House" a national literary site, 11/2:44
Bethany Book & Gift Shop, South Gate, Calif.:
new store, 10/26:38

Bible Book Center, South Bend, Ind.: sold to Zonder-van Co., name changed to Family Book Store, 11/9:68

11/9:68
Bible House, Pomona, Calf.: sold to Berean Book Store, 10/26:39
Bibles: "Strong Christmas Campaigns for Bibles, Related Books," 9/28:81; National Bible Week planned, 9/28:90; "idiomatic American" Bible translation by American Bible Society launched, 11/2:22; Sears, Roebuck creates, retains exclusive right to sell Michelangelo Bible, 11/23:48; addendum, 11/30:55
Bibliography: Library of Congress issues John F. Kennedy bibliography, 9/14:22; suggestions solicited for

nedy bibliography, 9/14:22; suggestions solicited for bibliography on "scientific literacy," 10/5:32; series of bibliographical listings issued by Maxwell Sci-entific International, Inc., 11/16:51; reference tools needed by booksellers described, article by Eliza-

needed by booksellers described, article by Elizabeth A. Geiser, 12/14:50; see also Booklists
Binding: Library Technology Project receives grant to continue study of library bookbinding, 9/14:35
BIPAD: issues new edition of "The Paperback Goes to School," 9/14:22
Blue Heron, Naperville, Ill.: new bookstore, 10/12:51
Bobbs-Merrell Co. Inc.: sponsors children's reading contest, 7/27:22; files to 1940 donated to Indiana Univ., 10/19:36; distributes publications of Inter-University Case Program, Inc., 11/9:49
Boland, Charles Michael: "Getting Under Way for Christmas." 8/24:36

Boland, Charles Michael: Christmas," 8/24:36

Book advertising: effectiveness of Yellow Pages ad-Book advertising: effectiveness of Yellow Pages advertising for bookshops surveyed, 8/3:43; ads for "Candy" refused by 2 newspapers, 8/17:11; "Cooperative Advertising: How to Make It Cooperative advertising supplement on paperbacks, 10/26:37; 1963 expenditures by book publishers for Sunday newspaper ads listed, show increase, 12/14:36; see also Publishers' Adclub

Book Clearing House, Boston, Mass.: preparing catalog of books on railroading, 10/26:25

Book Corper Sarsayta, Fla: new shop, 7/6:88

log of Dooks on railroading, 10/26:25
Book Corner, Sarasota, Fla.: new shop, 7/6:88
Book design: discussed in *Print*, graphic design periodical, 7/6:23: "Have Designers Become Obsolete Because of New Technology?" (report of panel discussion), 12/7:70; Religious Pubrs. Group discusses design of religious books for contemporary appeal, 12/7:76; see also Graphic arts
Book distribution: subject of Amer. Booksellers Assets

Book distribution: subject of Amer. Booksellers Association regional meetings, 11/9:30; paperback distribution from booksellers' & wholesalers' viewpoints discussed, 11/9:41, editorial, 11/9:50; see also Order fulfillment; Paperback books; Shipping

& warehousing

& warehousing
Book Ends, Yardley, Pa.: new shop, 12/28:72
Book Exchange/Book Shoppe-248, Inc., N.Y.C.: new
college bookstore, 8/17:47
Book exhibits and fairs: World Book Fair, London,
report on by Eric Moon, 7/27:24; contest at, 8/
10:24; Macy's, N.Y.C., book fair, 11/2:62; World
Affairs book fair, 11/16:53; Buenos Aires holds
book fair, 11/16:53; Oxford Union exhibit of New
English Library paperbacks draws crowds, 11/30:16
Trade & professional exhibits: Nat'l. Book League Trade & professional exhibits: Nat'l. Book League children's book show, 7/20:36; art book exhibit, Milan, Italy, 8/3:28; Bologna international fair of children's books, 8/3:66; Belgrade Book Fair, 8/31:297; Tokyo International Book Exhibition 8/ 24:76; see also Frankfurt Book Fair See also Book fairs, children's; Graphic arts exhibits

Book exports: see Foreign trade

Book fairs, children's: fairs co-sponsored by Chil-

dren's Book Council for 1964 Book Week listed, 7/13:106; "Promoting, Planning and Producing Book Fairs," by Quail Hawkins, 7/13:171; wholesaler gives experience & advice on school book fairs, 8/17:43; Bates Book Shoppe, Daytona Beach, Fla., runs junior high school book fair, 10/5:65; Baptist Book Store, Nashville, Tenn., 11/2:62; New Zealand bookseller holds ferry boat book fair, 12/14:54

Book House, The, Chicago, Ill.: new address, 8/17:

Book imports: see Foreign trade

Book Industry magazine: publisher acquires Book Production, to merge two magazines as Book Production Industry, 12/28:51

Book jackets: deadline for Ninth Book Jacket De-

sign Competition announced, 11/16:56; book jackets among winners of Graphic Arts Awards Com-

sign Competition amounted, 11/16:36, 2008 Jackets among winners of Graphic Arts Awards Competition listed, 11/9:121
Book lists: ABA "Basic Book List," 7/20:36; paperback bibliography in field of biography, 8/17:12
Book Manufacturers' Institute: executive director resigns, 9/21:43; details of program for annual convention outlined, 10/5:90; annual convention discusses "New Attitudes, New Demands, Advanced Technology" (meetings reported), 11/9:80, editorial, 11/9:79; appoints new executive director, 12/7:36; "AMI Convention—Part II, Management Techniques and Personnel Problems," 12/7:64; outlook & goals for 1965, 12/28:34
Book manufacturing: "Overseas Production, Publishers Report the Pros and Cons (article), 9/7:73
Book Nook, Fort Worth, Tex.: bankrupt chain sells four more bookstores, 8/31:331
Book Nook, Morgantown, W. Va.: new shop, 9/21:59
Book Ossis, Fort Worth, Tex.: formerly Book Nook, 8/31:331

8/31:331

Book-of-the-Month Club, Inc.:
Stock notes: 7/6:61, 9/7:36, 11/2:39, 12/7:32
Book Production magazine: bought by Penton Pub.
Co., to be combined with Book Industry, 12/ 28:51

Book promotion: publishers' promotion & advertis-ing methods criticized by literary agent, 9/21:28; Jewish Book Month announced, 10/12:34; author suggests that publishers give credit when quoting reviewers, 10/12:47; "January Books: Some Major Promotions" (article), 11/2:26; method of honoring famous books and authors seen in designation of "national literary site" (editorial), 11/2:44; Norton and Harper's ion in book promotion idea ton and *Harper's* join in book promotion idea involving bookstores, 11/9:26; results reported, 12/ 28:27; see also Children's Book Week: Children's books; Fall books; National Book Awards; National Library Week, Paperback books; Religious books; Scientific & technical books

Book publishing: see Publishing

Book review media, magazines & newspapers: America, 7/13:103; American Heritage, 7/:27:23; American Home, 7/13:101; American Politics, 8/24:35; ican Home, 7/13:101; American Politics, 8/24:35; Antiquarian Bookman, 10/5:34; Architectural Formun, 7/6:24; "As I, Z. It." 12/7:23; Atlanta Journal and Constitution, 11/2:24; Ave Maria, 7/13:103, 9/14:24; Book Week (N.Y. Herald Tribune, San Francisco Examiner, Washington Post), 7/13:101, 11/30:17; Books Today (see under Chicago Tribune); Boston Globe, 10/5:33, 11/2:23, 11/30:17; "Catholic Press Directory," 9/28:51; Chicago Tribune, 8/17:11; 8/17:13, (Sunday Books Today), 9/21:38; Children's Book World (Random House), 8/17:13; Choice: Books for College Libraries, 12/7:23; Christian Advocate, 9/28:51, 11/9:28; Christian Century, 9/28:51; Christian Herald, 7/13:101; Christian Science Monitor, 7/13:101, 10/5:33; Cleveland Plain Dealer, 10/12:21; Cleveland Press, 7/13:101; Commentary, 9/14:24; Commonweal. Cleveland Plain Dealer, 10/12:21; Cleveland Press, 7/13:101; Commentary, 9/14:24; Commonweal, 7/20:37, 10/26:13; Denver Post, 7/13:101; Detroit Free Press, 7/13:101; East Side Review, 9/14:23; Esprit, 12/14:26; Esquire, 11/9:29; Evergreen Review, 9/7:23; Family Circle, 10/12:20; Format, 12/7:22; Fortune, 7/6:24; Good Government, 10/5:35; Graphics: New York, 12/7:22; Greek

Heritage, 7/13:103; Heights Sun Press & Sun Messenger (Cleveland), 12/7:23; Highlights for Children, 8/17:13 Hollywood Reporter, 11/9:28; Horn Book, 7/13:101; House and Home, 7/6:24; The Instructor, 7/13:101; Jersey Journal, 7/13:103; Journal of Algebra, 7/6:25; Journal of American History, 7/6:24, Lurgal of Extension 11. Horn Book, 7/13:101; House and Home, 7/6:24; The Instructor, 7/13:101; Jersey Journal, 7/13:103; Journal of Algebra, 7/6:25; Journal of American History, 7/6:24; Journal of Existentialism, 11/2:24; Library Journal, 12/28:29; Louisville Courier-Journal, 7/13:101; Mississippi Valley Historical Review, 7/6:24; Motion Picture Daily, 8/17:13; Natural History magazine, 11/16:26; New Mexico Book News, 11/9:28; New Republic, 11/23:19; N.Y. Herald Tribune, see under Book Week, New York Review of Books, 7/27:23, 10/19:25, 11/30:17; N.Y. Times, 7/6:23, 7/13:101, 8/17:11, 130:17; Newsletter on Newsletters, 11/2:24; One, 7/6:24; Orange Coast, 10/5:34; Parade, 7/20:37; Paris Review, 10/12:21; Philadelphia Inquirer, 9/21:29; Playboy, 7/6:25; PMLA, 7/20:37; Poetry London-New York, 11/30:47; Popular Mechanics, 10/5:34; Print, 7/6:23; Publishers World, 11/9:46; Ouill and Quire, 8/10:25, 9/21:29; Ramparts, 9/28:51; Reporter, 10/5:34; Review for Religious, 10/5:35; St. Louis Post Dispatch, 9/14:24; San Francisco Chronicle, 7/13:101; San Francisco Examiner, see under Book Week: Santa Fe New Mexican, 12/7:23; Saturday Evening Post, 11/23:31; Saturday Review, 7/13:101, 7/27:23, 10/5:34; Irme, 11/9:28; TV Guide, 10/14:21 UN Monthly Chronicle, 8/31:237; Washington Evening and Sunday Star, 8/31:237; Washington Post. moniniy Chronicle, 8/31:237 Washington Even-ing and Sunday Star, 8/31:237; Washington In-ternational Arts Letter, 10/5:35; Washington Post, see under Book Week; Women's Wear Daily, 12/14:26

Book reviewing: author suggests that publishers give credit when quoting reviewers, 10/12:47
Book Shop, The, Manchester, N.H.: new store, 12/

Book statistics: see Bookselling trends & statistics; Market statistics; Publishing trends & statistics Book Store West, Des Moines, Iowa: new shop, 10/12:51

Book Week: see Children's Book Week
Bookazine Company, N.Y.C.: "Expands Plant, Stock
and Service" (article), 10/26:14

Bookland, Inc., York, Pa.: new store opened paperback wholesaler, 11/30:54
Bookmailer, The: moves to Linden, N.J., 9/21:59 new store opened by

"Books about Bookmaking," occasional dept. of reviews in "Bookmaking" section: 7/6:124, 8/3:73, 11/9:114, 12/7:80; also "Penrose Annual" reviewed, 8/3-59

8/3:59
"Books in the Making," occasional dept. in "Bookmaking" on design & manufacture of selected titles: 7/6:122, 8/3:68, 9/7:92, 10/5:97:also "Savings and Quality in Seabury's Web-Offset Prayer Book, Hymnal," 12/7:74; Paul Standard describes "Ancient Mariner" edition, 12/7:78
Books, Inc., Greenville, Dela: new shop, 12/28:72
Books Unlimited, Savannah, Ga.: new shop, 7/6:88
Booksellers Association of Philadelphia: elects officers 11/23:52

Booksellers Associations, 11/23:52

Bookselling methods: Nat'l. Retail Merchants Assoc. surveys factors that account for sales, 8/24:33; "Getting Under Way for Christmas" by Charles Michael Boland, 8/24:36; simplified bookkeeping procedure for booksellers explained, 9/28:116; Small Business Administration loans can help with operating problems, 10/12:48; problems of technical bookstores analyzed (article), 11/16:72; see also The ABA Section, fortnightly department; Bookstore promotions

Bookselling trends & statistics: book & magazine sales by discount industry, statistics on, 7/6:86; month-by-month percentages of annual sales by bookstore, 7/27:61; publishers report on sales trends for first half of 1964, 8/31:235; sales trends, 1962-63, released by Amer. Book Pubrs. Council, 9/14:25; sales trends, 1957-63, 9/14:26; U.S. book export & import statistics, 1963, 10/5:36; import totals being revised, 10/12:31; revised book import figures released, quoted, 12/28:50; stock turnover in dept. stores drops since 1961, statistics quoted, 10/12:49; statistics on book & stationery store failures, 10/12:50; publishers report on 1964 sales as of mid-fall, 11/2:21; booksellers appraise early holiday season trends, 11/9:63; dept. store book dept. sales for first 9 months of 1964 compared with 1963, 11/30:33; booksellers report on Nov. & Christmas sales, 12/14:21; sales trends for fall, 1964, reported by publishers, 12/14:22.

Monthly sales trends surveyed by PW & Federal Reserve: 8/3:43, 8/31:327, 9/7:35, 10/5:64, 10/26:36, 11/16:52, 11/23:47;

See also Paperback books; Religious books:

also Paperback books; Religious books; Scientific & technical books

Bookshop-Marin, Kentfield, Calif.: sold, 10/26:39 Booksnop-Marin, Kentneld, Calif.: Sold, 10/26:39
Booksnore promotions; British Book Centre's overstock sale, 7/6:83; "Ways in Which Authors and
Booksellers Can Cooperate to sell Books" by Paul
Smith, 8/17:14; "The Teen-Age Girl and the Book
Market" by Kay Corinth, 8/17:18; "Some Bookstores' Plans for Christmas Promotion" (article),
8/24:96; correction, 9/21:59; "Direct Mail for Retail Bookstores" by Morton L. Levin, 9/21:53;
Read 'of Gift Program for magazine subscriptions Read 'n Gift Program for magazine subscriptions

By individual stores: Barr-Hurst Book Shop, Lan-caster, Pa., 8/17:43; Bates Book Shoppe, Daytona Beach, Fla., 10/26:38; Brattle Book Shop, Boston, Beach, Fla., 10/26:38; Brattle Book Shop, Boston, Mass., 9/7:56; Campbell's Book Store, Los Angeles, 9/21:56; Chinook Bookshop, Colorado Springs, Colo., 8/31:331; Cody's Books, Berkeley Calif., 12/7:46; Halle Bros., Cleveland, 11/30:54; Herr, L. B., Lancaster, Pa., 8/17:43, 10/5:64; Higbee Co., Cleveland, O., 8/31:331; Loveman's, Birmingham, Ala., 11/23:48; Magic Circle Book Shop, Great Neck, N.Y., 8/3:44; Miller & Paine, Lincoln, Nebr., 11/16:75; Mistletoe, John, Book Shop, Albany, N.Y., 10/26:38; Paperback Booksmith. Boston, Mass., 9/14:52; Pickwick Bookshop, Hollywood, Calif., 11/9:65

See also Book fairs, children's; Displays, book Borchardt, Georges: "A Report on French Publish-

ing," 7/27:29
Borden Publishing Co.: moves, 11/30:37
Bowker, R. R., Co.: launches new catalog listing book rights for educational TV, 7/13:150; to offer inventory control cards for titles in "Paperbound Books in Print," 8/17:25, 9/7:40; manages 1964
New Books Preview for library buyers, 9/14:33; ply Armed Forces Network with "Inside radio scripts, 10/19:25; plans new yearbook for international book business, Publishers' World, 11/9:46
Bowker, Richard Rogers, Memorial Lectures: 21st lecture by Alfred A. Knopf, 11/23:20
Brands Book Mart, Ypsilanti, Mich.: new shop, 12/

28:72

Brason Associates: offers Christmas stock & drop-ship offer to booksellers, 7/27:36; reports excellent re-action to Christmas Catalog Stock Plan, 11/16:53 Brattle Book Shop, Boston, Mass.: moves, sale at-Brattle Book Shop, Boston, Matracts crowds, publicity, 9/7:56

Braziller, George, Inc.: appoints sales representatives,

8/10:39 Breining's Book Store, Scottsdale, Ariz.: formerly Multer's Book Store, 10/26:39

Brentano's, N.Y.C.: runs cooperative advertising sup-

plement on paperbacks, 10/26:37 British Book Centre: overstock sale successful, 7/6:83 Brotherhood of Associated Book Travelers: announces Christmas luncheon, 11/9:48

Brown & Delhi, N.Y.C.: sold, 7/13:178

Brownie's Book Shop, Nagadoches, Tex.: new store, 7/13:180

Browse & Breeze Book & Coffee House, Le Grande,

Ore: new shop, 9/7:57
Bullard, Howard O., Inc.: buys Rausen Bros., foreign language compositors, 8/3:75
Bullock's, Inc., Los Angeles: merged with Federated Department Stores, 9/7:56

Bunch of Grapes Bookstore, Vineyard Haven, Mass.: new shop, 9/14:57 ye, Richard E.: "'La Bataille de Francfort,' Eye-

Bye, Richard E.: "La Batalile de l'all.
Witness Report by a First-Timer, 10/19:36
Witness Report by a fatistics on works Caldwell, Erskine: sales statistics on works by, 11/

Calendars: new 1965 editions of, by Barrows, Hearth-side Press, Universe Books, Joan Toggitt, 8/24:90 Calvert Lithographing Co.: installs five-color Harris press, 11/9:116

Cameron Street Book Shop, Alexandria, Va.: new shop, 9/14:57

Sandy, 5/13:18 Campbell's Book Store, Los Angeles: holds annual Story Hour, 9/21:56; signs 10-year lease, 10/26:36 Cane, Melville: profile, 10/5:31 Card Emporium, Inc., N.Y.C.: new shop to carry books, 7/13:180

Cardijn Bookstore, Milwaukee, Wis.: moves, 11/2:64 Carmer, Carl: profile of, 9/7:45 Carousel Book

arousel Book Shop, Colorado Springs, Colo.: new store, 8/24:99 Cartoon Studio, Watkins Glen, N.Y.: new bookstore

9/21:59 Caruso's Book Shop, Kansas City, Mo.: moves, 8/

31:332 Catholic books: see Religious books

CBS Book Shop, Concord, Calif.: new store, 10/12:

Censorship: U.S. Supreme Court decisions limit censorship, 7/6:48; Greater Chicago Booksellers Assoc. formed to fight censorship, 7/6:83; Illinois Supreme Court reverses ban on "Tropic of Cancer," 7/20:51; N.Y. Court of Appeals clears "Fanny Hill" of obscenity, finds state statute governing book sales to minors unconstitutional, 7/20:51; libraries' censorship problems discussed at ALA conference, 8/3:19; House passes bill to stop "morally offensive" mail on complaint of recipients, ally offensive" mail on compiaint of recipients, 8/3:25; advice to bookseller, on local censors, 8/10:52; N.Y.C. appoints antipornography commission, 8/17:23; "Me and the Texas Loyalty Oath" by Benjamin Appel, 9/7:28; "Fanny Hill" found obscene by Mass, Superior Court, 9/14:32; case against Baldwin novel dismissed by New Orleans municipal judge, 9/21:38; "Candy" omitted from Chicago Tribune best seller list, 9/21:38; Authors League resolution condemns loyalty oaths for au-League resolution condemns loyalty oaths for authors, 10/12:31; indictment based on "Tropic of Cancer" dismissed by Brooklyn Criminal Court, 10/19:35; obscenity charge against publisher of Eros upheld on appeal, 11/16:52; bookseller cleared by Conn. Supreme Court of obscenity charge in "Tropic of Cancer" case, 11/23:35; Texas Board of Education adopts textbooks attacked in evolu-tion dispute, 11/23:35; library books under attack from political as well as moral censors (editorial), 11/30:39; N.Y. Academy of Medicine urges President Johnson to launch Federal drive against pornography, 12/7:31; "Fanny Hill" found obscene by N.J. Superior Court, 12/28:48; see also Legal decisions affecting the book trade

Centicore: Modern Poetry, Ann Arbor, Mich.: new bookstore, 9/21:59

Changing Times: see Kiplinger Changing Times Library

Chapman, T. A., Co.: adds two-story parking pa-vilion & warehouse, 10/5:67 Chelsea Hotel: presented plaque in memory of Thomas Wolfe, 10/12:20

Chicago Book Clinic: annual exhibit held, top honor books listed, 7/6:118; showings of annual exhibition listed, 8/3:74; elects officers, 10/5:100; sponsors in-plant bookmaking workshops, 10/5: 101; to expand program to include all publishing activities, 11/9:123

Chicago Bookmen's Field Day: held, 8/3:29

Chicago Booksellers Assoc.: see Greater Chicago Booksellers Assoc.

dren's Book Council promotion materials and cosponsored Book Fairs for 1964 Book Week. /13:104; Dallas radio station to run special Book

Week program, 10/26:13 Children's Books: film on picture books introduced, 7/13:187; Fall Index of Children's Books, 7/13:214; 7/13:187; Fall Index of Children's Books, 7/13:214; Children's Book Circle holds Carnegie-Greenaway Medal Dinner, 7/20:53; "Good-Looking Children's Books at Book Fair in Bologna" by Estelle Mandel, 8/3:66; Random House launches Children's Book World, news service for children's books reviewers, 8/17:13; film, "The Lively Art of Picture Books," successful as promotion (editorial), 9/21:42; Life article by Robert Willing existicizes children's books." article by Robert Wallace criticizes children's books, 12/14:25

Childs Book Store, Beaumont, Tex.: new shop, 9/14-57

"Chinook Bookshop (Colorado Springs, Colo.): Five Years of Growth" (article), 8/31:328 Church Street Book Shop, Spring Valley, N.Y.: closed

8/17:46

CILA (Centro Interamericano de Libros Academicos): plans for, outlined by Assoc. of Amer. Upiv. Presses, 7/6:30, 31; opens in Mexico City, first Board meeting held, appointments & purpose announced, 12/28:49

announced, 12/28/49
City News Agency, Elkhart, Ind.: opens new bookstore, 8/10:53
Clark News Agency, Manistee, Mich.: opens new retail store, 8/10:53
Clement, J. W., Co.: executive appointments, 9/7:42
Cody's Books, Berkeley, Calif.: uses unique wrapping paper, 12/7:46
Cokeeburg Book, Store, N.Y.C.

paper, 12/7:46
Cokesbury Book Store, N.Y.C.: store near United
Nations described, 9/28:118
Colonial Book Store, Inc., York, Pa.: "Gross Increase of 14% a Year Realized by Small York
Shop" by Joseph T. Consolino, 11/23:50
"Colonial Press: Expansion, New Equipment to Meet
Industry Needs," by Robert R. Hackford, 12/7:58
Columbia University Press: marks 70th anniversary
with axhibit of most notable publications, 7/6:54: with exhibit of most notable publications, 7/6:54; to issue new pamphlet series, criticisms of modern writers, 9/7:22; to distribute publications of Natl. Bureau of Economic Research, 11/16:51

Combined Book Exhibit, Inc.: moves, 7/6:64 Community Book Shop, Haddonfield, N.J.: moves,

emputers: use of, in translating English into Braille, 7/6:122; proceedings of conference on li-Computers: braries and automation published by Library of Congress, 10/26:24; use of computers by book manufacturers discussed at BMI annual convention, 11/9:105; Trade Book Clinic speakers examine computer composition for books, 11/9:112; new computer-keyboard for automatic typesetting introduced, 11/9:116; see also Information storage & retrieval

Concordia Publishing House: major 95th anniversary celebrated (article), 12/14:32

Condon, Richard: interviewed, 9/21:60

Consolino, Joseph T.: "Gross Increase of 14% a Year Realized by Small York Shop," 11/23:50 Copyright: author objects to free photocopying for libraries, 7/6:25; Gen. Patton's heirs withdraw in-

fringement suit against Obolensky following agreement, 7/6:51; practical problems of copyright discussed at University Presses convention, 7/6:37; Amer. Library Assoc. positions on manufacturing clause and "fair use" provision, 8/3:17; copyright revision bill submitted to Congress, provisions sumrevision bill submitted to Congress, provisions suffi-marized, 8/3:24; revision process reviewed to date (editorial), 8/3:31; corrections & addenda (letter by Horace S. Manges), 8/10:25; copyright revision bill attacked by education groups, 8/17:22, editorial, 8/17:29; Guatemala ratifies Universal editorial, 8/17:29; Guatemala ratifies Universal Copyright Convention, 9/7:38; scope & effect of manufacturing clause analyzed (letter by Harriet F. Pilpel), 10/5:33; Sir Stanley Unwin comments on the manufacturing clause (letter), 11/2:24; publishers' position on use of copyrighted material by educational TV presented at Broadcasters convention, 11/9:44; "Copyright Implications in the New Science of Data Storage and Retrieval" (reports of ABPC seminar), 11/30:20; Grove Press brings suit for copyright infringement of Frank Harris autobiography, 12/14:34; statement on proposed copyright law changes issued by American Book-Stratford Press, 12/28:43; see also Legal decisions affecting the book trade; Piracy; Plagiarism Corinth, Kay: "The Teen-Age Girl and the Book Market," 8/17:18

Corinth Books: current publishing program described,

11/30:46

Corinth Books & Cards, Prairie Village, Kans name changed to M. H. Books & Cards, 10/12:52 Cosmopolitan magazine: moves, 8/31:237

Cottonwood Books, Salt Lake City, Utah: new shop,

Council on Library Resources: awards three grants, one contract, 9/14:35

Courses, publishing & graphic arts: Amer. Book Pubrs. Council management seminars, 9/7:38; Pubrs. Council management seminars, 9/7:38; Amer. Inst. of Graphic Arts typographical work-shop, 9/21:40; Hunter College (editing), 9/21:40; New York University (editorial layout), 10/5:48; NYU Center for Publishing and the Graphic In-dustries, 9/21:40; Rochester Institute of Technol-goy (gravure), 11/9:124

Cousins, Norman: comments on publishing practices, 12/28:28

tices,

Crowell-Collier, Inc.:
Stock notes: 8/3:27, 11/2:39, 12/7:32
Cuneo Eastern Press, Inc.: signs agreement with unions to integrate pressrooms, 10/19:34
Cunningham's Book Shop, Springfield, Mass.: opens

new store, operations described, 12/14:54
Curtis Publishing Co.: acquires school distribution rights to "The World and Its Peoples," 7/6:63; Matthew J. Culligan resigns as president in management fight, 10/26:23; elects new president, hires consultants, reduces Post schedule, 11/23:31

Czechoslovakia: book trade in, described by visiting publisher, 8/31:298

Daniel Webster Book Shoppe, Newport, N.H.: new store, 12/7:47 Dartnell Corp. of Chicago: to distribute business

books through trade channels, 7/6:75 Data processing systems: see Computers; Information storage & retrieval

Davey, Daniel, & Co.: U.S. publisher fo Program for Scientific Translations, 8/24:77

Dell Publishing Co., Inc.: production of "Columbia-Viking Desk Encyclopedia" described, 8/3:62; sues Popular Library for "unfair competition" over Jean Harlow biography, 8/31:298; to issue parts of Lyndon B. Johnson book as one-shot magazine, 9/38:89. denied intended. Lyndon B. Johnson book as one-shot magazine, 9/28:89; denied injunction against Popular Library's distribution of Harlow biography, 10/5:45; George T. Delacorte receives New York City Medallion, 10/12:33; plans new Laurel Classical Drama Series, 12/7:43; sued for invasion of privacy over "Harlow," 12/7:31; establishes Golden Laurel Awards for wholesalers' promotion of educational paperbacks, 12/28-28. cational paperbacks, 12/28:28

Design: see Book design; Graphic arts

Design Group, Inc.: work of, described, 8/3:68 Dexter Co.: introduces One-Shot Hot Melt Perfect Binder, 7/6:122

Binder, 7/6:122
"Direct Mail for Retail Bookstores" by Morton L. Levin, 6/21:53

Levin, **/21:53
Discount schedules: Aldine Pub. Co., 12/14:47;
Grossman, 7/13:163; Hafner, 8/17:42; Norton, 7/13:163; 10/12:46; Oceana Publications, 11/9:60, addendum, 11/23:44; October House, 9/28:93; St. Martin's Press, 10/5:58; Univ. of Florida Press, 11/9:60; Univ. of Illinois Press, 7/13:163; Van Nostrand, 11/23:46; Walker & Co., 8/3:40; Wesleyan Univ. Press, 7/13:163
Discount selling: discount industry statistics, includ-

Discount selling: discount industry statistics, includ-

ing book & magazine sales, 7/6:86 Discounts: liberal discounts on trade-oriented books

offered by university presses (letter by Columbia Univ. Press), 12/14:26
Displays, book: advice on window displays of children's books (article by Lavinia Russ), 8/24:93
Distribution, book: see Book distribution

Dodd, Mead & Co.: anthology celebrates 125th an-

Dodd, Mead & Co.: anthology celebrates 125th anniversary (article), 12/14:27
Doubleday & Co., Inc.: to move executive offices, 7/20:53; to launch Zenith Books, 6th-grade-level series on American minority groups, 11/2:35; Doubleday Merchandising Plan evaluated after 6 years (article), 12/7:24; territory changes in sales staff, 12/14:41; see also Aldus Books of London Doubleday Book Shops, Inc.: 57th St. store runs experiment with school book lists, 7/13:177; "Managing a Branch Bookstore: Problems and Responsibilities," by Lee A. Weber, 10/5:62
Duffy, Joseph A.: ABA's role in Amer. Congress of Internatl. Publishers discussed, 8/10:49; improvement seen in publisher-bookseller cooperation

ment seen in publisher-bookseller cooperation (editoral), 10/5:61; outlines help available to new booksellers (editorial), 11/30:50

East Side Review: new quarterly, 9/14:23
Eastern Association of College Stores: elects officers, 8/10:34

Eastern Book Service: new sales representation firm, 11/9:49

Economy Bookstore, Syracuse, N.Y.: first autographing party described, 7/27:62

Ecusta Paper Co.: builds new research laboratories, 10/5:102

Editing, book: university press editing discussed at AAUP annual meeting, 7/6:36; editors criticized by literary agent, 9/21:28; role of editors in advertising, stressed at Publishers Adclub meeting,

Editorial services: Science Bookcrafters, 7/6:64 Editorial services: Science Bookcrafters, 7/6:64
Education: Commission on the Humanities recommends establishing a National Humanities Foundation, 7/6:52; also recommended by Amer. Council of Learned Societies, 12/7:35; Natl. Defense Education Act extension & revision bill approved by House subcommittee, 7/20:52; Act passed, books to benefit, 11/2:35; machine teaches kindergartners to read in pilot program, 7/27:22; use of Initial Teaching Alphabet spreading in U.S., 8/24:74; college enrollment boom begins, 9/14:21; U.S. Commissioner of Education deplores lack of U.S. Commissioner of Education deplores lack of U.S. Commissioner of Education deplores lack of adequate elementary school libraries, 10/26:28; libraries to be given central place in Cleveland public schools, 11/9:26; publishers' workshop in programmed learning planned by Univ. of Michigan, 11/9:47; changes and developments in education & their effect on books discussed at BMI convention, 11/9:82, 86; see also American Textbook Publishers Institute Publishers Institute

Educational Book Store, Tampa, Fla.: new shop, 9/14:57

Educational TV: see Radio & TV

Eighth Street Bookshop, N.Y.C.: to move, new quarters described, 10/19:46

Encyclopaedia Britannica, Inc.: most publications to be distributed to book trade by Atheneum, 7/6:49; executive staff changes, 8/10:38; to buy G. & C. Merriam Co., 9/21:36; temporary injunction halts sale, 10/5:44; Merriam stockholders' ratification

postponed, 10/12:30; sale approved by Merriam stockholders, 10/26:23

Epstein, Aaron: "Is It Cheaper to Ship Books by Common Carrier?" (article), 8/10:50

Epstein, Louis: comments on paperback distribu-tion in reply to PW editorial, 12/7:21

Evans Bookstore, Inc., Morristown, Tenn.: destroyed by fire, 9/28:115 Everett Edwards Press: new Florida publishing house formed as outgrowth of Stetson Univ. Press, 10/5:-

Exports, book: see Foreign trade Fall books: "Leading Children's Books for Fall," 187; Fall Index of Children's Books, 7/13:214; Calendar of Leading Campaigns, Oct.-Dec.," 8/31:238; "Big Gift Books of the Fall—99.95 and Over," 8/24:41; "Pre-Publication Prices: Fall Book with Special Savings," 8/24:68; Fall Book Index, 1964, 8/31:360, correction, 9/7:48; Religious books, Fall Highspots, 9/28:59; "Strong Christmas Campaigns for Bibles, Related Books," 9/28:81

Family Stores of America, Inc.: formed by Zonder-wan Pub. Ca. congrated bookstops recent pursuan Pub. Ca.

van Pub. Co. to operate bookstores, recent purchases listed, 11/9:68

"Fanny Hill": see Censorship
Farrar, Strauss & Co., Inc.: changes name to Farrar,
Straus and Giroux, 9/28:89
Fawcett Publications: buys Haynes Lithograph Co.,

7/6:50 Fawcett World Library: Premier Books line to be expanded, 12/14:48

Federal Trade Commission: order to stop deceptive collection methods agreed to by publishers, 7/13:153; finds against Crown in specific allegation of misleading jacket copy, refuses broad cease & desist order, 8/24:78; Federal Trade Commission: initial decision against Belmont Productions, Inc. charges deceptive practices, 9/28:92
Federated Department Stores: merger with Bullock's,

Los Angeles, 9/7:56

FID: see International Federation for Documentation Field Enterprises Educational Corp.: sues Publishers Co., Inc., Washington, D.C., for unfair competition, 11/16:50

Fleet Publisher

Fleet Publishing Corp.: elects new president & editor, 11/2:45

Fleming's Bookstore, Columbus, Chio: opens branch in Northland Shopping Center (article), 9/14:54; cost of new shop analyzed, 9/21:57 lel). Flint, C. M.: "The Patterns That Are Emerging," address at BMI convention, 11/9:107

Follett College Book Co.: opens new Chicago store,

7/6:87 Follett Fixture Co.: manufactures new bookstore

shelving, 12/28:70 Ford Foundation: grants \$2,000,000 to National Historical Publications Commission, 10/26:24

Foreign Language Center Ltd., Washington, D.C.: see Globe, Inc., Bookshop & Foreign Language

Foreign trade: U.S. publishers' practices impede foreign trade (editorial), 7/20:56; problems & techniques of selling U.S. books abroad discussed (letter from Feffer & Simons), 9/7:23; U.S. book export & import statistics, 1963, 10/5:36; implications of import-export ratio (editorial), 10/5:50 import totals being revised, 10/12:31; revised book import figures released acted 12/8:50 Cooper. import figures released, quoted, 12/28:50; Govern-ment Advisory Committee on International Book Programs appoints new chairman, 10/19:33; publishers in Holland, Germany & France form ecoishers in Holland, Germany & France form economic research organizations for long-term market planning, 10/19:33; application to books of new United Kingdom import duty is uncertain, 11/9:44; books exempted from U.K. surcharge, 11/23:31; possibility of surcharge shows need to ratify Florence Agreement (editorial), 11/23:37; book sheets also exempt, 11/30:32; export, import trends discussed by Strates, B. Hurner, P. H. trends discussed by Stanley B. Hunt at BMI convention, 11/9:99; see also International cooperation; International co-publishing

Formosa: see Piracy

Formosa: see Piracy
Fortress Press: to launch new series, Preacher's Paperback Library, 8/3:41; launches new paperbound series, Seminar Editions, 9/28:107
France: "A Report on French Publishing" by George Borchardt, 7/27:29; "French Literary Prizes, 1964," by Thérèse de Saint Phalle, 12/28:35
Frank, Charles, Publications, Inc.: to handle own distribution, 8/3:29
Frankfurt Book Fair; "La Bataille de Francfort.'

Frankfurt Book Fair: "La Bataille de Francfort,' Eye-Witness Report by a First Timer," by Richard E. Bye, 10/19:26; charter flight for 1965 fair being planned (letter), 11/2:25; public attendance totals reported, 12/7:31

Franklin Book Programs: plans U.S. training program for overseas publishers, 7/13:151; training seminars, co-sponsored by Agency for Internatl. Development, announced, 9/28:88; elects officers, honorary members, 10/19:33; Datus C. Smith, as president, receives honors from Shah of Iran, 11/30:32

Franklin Square Subscription Agency: announces Read 'n Gift Program for bookstores to sell magazine subscriptions, 11/23:32
Gardner, Erle Stanley: sales tally of books by, 10/12:19

Geis, Bernard, Associates: sued for invasion of pri-

Geise, Elizabeth A.: "If You Want a Book, Any Book —" (article on reference tools needed by booksellers), 12/14:50
General Publishing Co. of Canada: moves, 11/30:37
George Eliot: Books, N.Y.C.: medical book business booms, 11/16:74

Georgie's Rancho Books, Los Altos, Calif.: formerly Rancho Book Shop, 8/17:46

Ghana: bans Praeger book by Ghanaian student,

Ghana Universities Press: director speaks at Assoc. of Amer. Univ. Presses convention, 7/6:33 Ginn & Co.:

Stock notes: 8/3:27, 11/2:39, 12/7:33

Glatfelter, P.H., Co.: to celebrate 100th anniversary with 3-phase expansion, 11/9:122; enlarges sales staff 12/7:84

Glenn Publications: to publish advertising directory

for Europe, 7/20:37
Glixon, David M.: reviews "The Reader's Advisor," 10th ed., 9/21:34 Inc., Bookshop & Foreign Language Center

Washington, D. C.: acquires general books stock & institutional business from Franz Bader, Inc., 8/10:54

Golden, Harry: suggests National Book Award for book buyers, 11/23:17 Golden Press, Inc. new paperback series, Natl. Foot-ball League Library, 9/7:50; see also Pocket Books Goodwill: damages for loss of, permitted by Pennsyl-

vania law, 9/21:58 Goodwin, Polly: profile of, 7/13:108 Gordon & Breach Science Publishers, Inc.: Stock notes: 9/7:36

Gospel Book Store, Pasadena, Calif.: sold to Zondervan Co., 11/9:68

Goudy, Frederic W.: centennial of birth of, to be celebrated in 1965, 12/7:57

Graphic arts: new technology challenges graphic designers (editorial), 8/3:57; Society of Typographic Designers of Canada publishes new magazine, Format, 12/7:22; see also Book design; "Books About Bookmaking"; "Books in the Making"; "Tools of the Trade"; Typography

raphic arts exhibits: "Westprint '64," printing show, reviewed (article), 7/6:102; Chicago Book Clinic Show, top honor books listed, 7/6:118; Chicago Book Clinic annual exhibition, 8/3:74; "Western Books," 8/31:298; 100th Anniversary Exhibition of Printing, deadlines announced, 10/26:25; Graphic arts exhibits: tion of Printing, deadlines announced, 10/26:25; British graphic designers show at AIGA gallery, 11/2:41; Grolier Club exhibit of Kelmscott Press work reviewed by Paul A. Bennett, 11/9:108; Internatl. Exhibition of Decorative Printing Art at Leipzig, 11/9:122; typesetting processes exhibited in Harcourt, Brace & World lobby, 11/9:124; Technical Art Show and Communications Seminar

Technical Art Show and Communications Seminar announced, 11/16:26; AIGA plans exhibits as part of celebration of 50th anniversary, 12/7:57; Printing Industries of the Carolinas, Inc. to sponsor "Graphic Arts '65", 12/7:84; TPG '65, exhibit of paper, printing & graphic arts, to be held in Paris, 12/7:84 "London's First World Book Fair: Trade Show or Public Fair?" by Eric Moon, 7/27:24; contest at Fair, 8/10:24; report on annual conference of Booksellers' Assoc. of Great Britain and Ireland, by Peter Rosenwald, 8/3:22; W. H. Smith & Son, Ltd. starts mail order bookselling, 9/14:36; International Publishing Corp. of London buys Paul Hamlyn Ltd., 9/28:89; Everyselling, 9/14/36; International Publishing Corp. of London buys Paul Hamlyn Ltd., 9/28/89; Everybody's Publications, Ltd., Grolier subsidiary, becomes Grolier Society, Ltd., 9/28/92; imposes new import duty, application to books uncertain, 11/9:44; books exempted from surcharge, 11/23/31, editorial, 11/23/37; book sheets also exempt, 11/30:32; Oxford Union exhibit of New English Library paperbacks draws crowds, 11/30:16; see also Sothely & Co. London eby & Co., London

Greater Chicago Booksellers Association: organized, plans action against censorship, 7/6:83
Greenwich Village Bookshop, Inc.: new store, 10/12:-

Griffith Books, Larkspur, Calif.: new shop, 12/28:72 Grolier Club: "Morris's Kelmscott Adventure Revealed in Grolier Club Exhibit," by Paul A.

vealed in Grolier Club Exhibit," by Paul A. Bennett, 11/9:108
Grolier, Inc.: Encyclopedia Americana appoints new executive editors, 8/17:30; changes name of British subsidiary to Grolier Society, Ltd., 9/28:92 Stock notes: 9/7:36, 12/7:33
Grosset & Dunlap, Inc.: builds promotion, with Mademoiselle, for Nancy Drew books, 7/13:164; offers poster sets, 8/31:312; moves, 12/7:34
Stock notes: 9/7:36, 10/5:47
Grove Press, Inc.: book on Soviet Union to be adapted for USIA broadcast, 8/3:14; moves, 10/26:25; brings suit for copyright infringement of Frank Harris autobiography, 12/14:34; see also of Frank Harris autobiography, 12/14:34; see also Censorship, entries on "Tropic of Cancer"

Guatemala: ratifies Universal Copyright Convention, 9/7:38

9/1:38 Hackford, Robert R.: "Colonial Press: Expansion, New Equipment to Meet Industry Needs," 12/7:58 Haddon Craftsmen, Inc.: moves N.Y.C. office, 7/6:-129; expansion program described, 8/3:58

129; expansion program described, 8/3:58
Halliday Lithograph Corp.:
Stock notes: 10/5:47
Hallingby, Paul, Jr.: "Financial and Economic Problems," address at BMI convention, 11/9:99
Hammer, Lawrence H., Mexico 5, D.F., Mexico: new bookstore, 10/12:52; addendum, 10/26:38
Hammond, C. S., & Co., Inc.: appoints sales supervisors in education dept., 8/24:83; to distribute Kiplinger's Changing Times Library, 11/30:34
Hammond Publishing Co., Milwaukee: buys bookstore in Eau Claire, Wis., 10/26:39
Harcourt, Brace & World, Inc.: Hiram Haydn to edit books under Harcourt imprint, 8/24:81; creates new research & technology dept., executive staff appointed, 9/28:91; profile of Melville Cane, 10/5; appointed, 9/28:91; profile of Melville Cane, 10/5:-31; building lobby includes exhibit cases for book

Stock notes: 7/6:61, 8/3:27, 11/2:39, 12/7:33
Harding, Warren G.: Letters of, subject of controversy and court injunction, 8/10:32
Harper & Row, Publishers: establishes Modern History Award with English publisher 7/6:63 arper & Row, Publishers: establishes Modern His-tory Award with English publisher, 7/6:63; launches International Division, reorganizes staff, 7/6:67; re-vises editorial slant of Cathedral Library paper-backs, 7/27:48; staff changes, 8/24:83; sells drama dept. to Walter H. Baker Co., Boston, 9/14:37; offers booksellers 5% bonus discount for agreement to restrict returns, 10/12:30; plan commented on at ABA regional meetings, 11/9:33, 34; launches new elhi Catholic dept., 11/9:48 Stock notes: 7/6:61, 8/3:27, 10/5:47 Harris-Intertype division Corp.: Harris-Seybold launches new wrap-around letterpress, 7/6:124

launches new wrap-around letterpress, 7/6:124
Hart Publishing Co.: issues first of series of detailed guidebooks to large cities, 10/26:31
Hawkins, Quail: "Promoting, Planning and Producing Book Fairs," 7/13:171
Haynes Lithograph Co.: bought by Fawcett, 7/6:50
Healy, Castor & Morse, Los Angeles: publishers' representatives move, 9/14:38
Heath, D. C. & Co.: sales staff changes, 12/14:41
Stock notes: 12/7:33
Heineman, James H., Inc.: launches new Future

Heineman, James H., Inc.: launches new Future Makers series of biographies, 10/12:45

Hennepin Paper Co., Little Falls, Minn.: begins plant expansion, 12/7:84
Herner & Co., Washington, D.C.: moves, 11/16:56
Herder, B., Book Co., St. Louis, Mo.: moves, 7/6:88 Herder Book Center: cooperative distribution plan for Catholic publishers expands to include more firms, 9/28:49; to distribute Univ. of Notre Dame Press paperbacks & hardcover religious titles, 11/2:55

Herr, L. B., Lancaster, Pa.: with Barr-Hurst Book Shop, launches regional book, 8/17:43; successful back-to-school promotions, 10/5:64

Hip Pocket Bookstore, Santa Cruz, Calif.: new shop, 8/17:47

Hippy's Book Store, Philadelphia, Pa.: new shop, 9/14:57

Hobbiart. Inc., Wilmington, Del.: new bookstore, 10/12:51

Holland: publishers form economic research organ-

ization for long-term planning, 10/19:33

Holt, Rinehart & Winston, Inc.: staff reorganization in math & science editorial depts., 7/6:70, correction, 8/17:32; staff appointments in college & trade depts., 11 12/28:56 11/9:52; new chief executive officer named,

Horn Book: celebrates 40th anniversary, 7/13:101 Houlihan, H. Joseph: "ABC's of Stocking the Book-store," 7/27:55 of Paperbacks, Tacoma, Wash.: new shop,

House

Humanities: see Aspen Institute of Humanistic Studies; Education; National Humanities Foundation Hunt, Stanley B.: "The Market for Books—To-morrow," with sales projections to 1968, address at BMI annual convention, 11/9:93 Huré, Anne: profile of, 7/20:65 Imperial House Book Shop, N.Y.C.: in agreement with creditors, 8/17:45

With creditors, 8/17/45
Imports, book: see Foreign trade
Information storage & retrieval: court decision texts
produced on magnetic tape, 7/27:22; to be subject of Amer. Textbook Pubrs. Institute seminar,
10/12:32; "Copyright Implications in the New
Science of Data Storage and Retrieval," 11/30:20; see also Microfilm

Informational Media Guaranty Program: Congress cuts off appropriation, 8/31:297; contracts for cuts off appropriation, 8/31:297; contracts for fiscal 1965 allocated, 9/28:88; Indonesia program terminated, 12/14:34
Inkwell, Inc., Corvallis, Ore.: new bookshop, 12/18:-

Inspiration Gift Shop, Eau Claire, Wis.: sold Hammond Publishing Co., Milwaukee, 10/26:39 Institute for Scientific Information: moves, 11/16:27 Inter-American Scholarly Book Center: see CILA

International Book Programs, Government Advisory Committee on: appoints new chairman, 10/19:33 International Business Machines: makes agreement on photocopying with Harris-Intertype & Mead

Corp., 12/7:84

International cooperation: scholarly "flow of information" programs planned by Assoc. of Amer. Univ. Presses, 7/6:30; "The Inter-American Book Fair and Seminar in Mexico City," by Peter S. Jennison. 7/20:38; "AAUP Trips to Asia and Africa to View Scholarly Publishing Needs" (article), 7/20:42; see also Cit A. 7/20:42; see also CILA

International Cooperation Year: 1965 so designated

ternational Cooperation 11/2:44
by United Nations, 11/2:44
ternational co-publishing: "Un-Cooperative Proternational co-publishing: "Un-Cooperative Pro-International co-publishing: "Un-Cooperative Productions" by Peter J. Rosenwald, 9/7:26; "Overseas Production, Publishers Report the Pros and Cons" (Article), 9/7:73

International Federation for Documentation (FID): congress to be held in Washington, D.C., 9/14:36 International Paper Co.: runs series of ads stressing children's reading, 7/13:102

International Publishers Association: role of Amer. Booksellers Assoc. in 1965 Congress of Internatl. Publishers (editorial by Joseph A. Duffy), 8/10:49; plans for 17th Congress (article), 12/28:38

International Publishers Co., Inc.: explains system for reducing confusion over name (letter), 7/6:25;

to launch new mass market series, Little New World Paperbacks, 8/3:41
International Textbook Co.:
Stock notes: 9/7:37, 12/7:33
International University Booksellers, Inc., N.Y.C.:
moves, 8/31:300

moves, 8/31:300
International Youth Library: progress report, 8/3:13
Iran: honors head of Franklin Book Programs for service to Iran, 11/30:32
Irwin, Richard D., Inc.:
Stock notes: 8/3:27, 9/7:37, 11/2:39
"January Books: Some Major Promotions Announced by Publishers" (article), 11/2:26
Japan: Baptist Book Store opened in Tokyo under

management of Jordan Press, 9/28:115; Kinokuniya Book Store Co. Ltd., Tokyo, moves, new quarters described, 7/13:180; Tokyo International Book Exhibition planned, 8/24:76 ennings, Gertrude: "A Short History of the ABA Book Buyer's Handbook," 11/2:57; tips on getting bookshop publicity in local newspapers (ABA Constitute Republication of the ABA Book Buyer's Handbook," 11/2:57; tips on getting bookshop publicity in local newspapers (ABA Constitute Republication of the ABA Constitute Republication of the ABA Book Buyer's Handbook," 11/2:57; tips on getting bookshop publicity in local newspapers (ABA Constitute Republication of the ABA Book Buyer's Handbook," 11/2:57; tips on getting bookshop publicity in local newspapers (ABA Constitute Republication of the ABA Book Buyer's Handbook," 11/2:57; tips on getting bookshop publicity in local newspapers (ABA Book Buyer's Handbook).

Jennings,

Ocossnop publicity in local newspapers (ABA Question Box), 11/30:51

Jennison, Peter S.: "The Inter-American Book Fair and Seminar in Mexico City," 7/20:38

Jowish Book Month: announced, 10/12:34

Jodel Book & Card Shoppe, N.Y.C.: new store,

Johnson, Lvndon B.: new book, a literary "first", to be published by Random House, 9/21:37
Johnson, Pyke, Jr.: "Mad Tom Books: A Venture in Roadside Selling of Paperbacks," 10/5:38
Johnson's Book Store, Camden, Ark.: new shop, 10/12:51

nas, H., & Co. (Books) Ltd., London: moves, 11/30:37 Jonas,

Jovanovich, William: author of book on publishing,

ann, S., Co., Washington, D.C.: book dept. moved, 9/21:56

Karr's Bookshop, Inc., Valley Stream, N.Y.: new

store, 10/26:38

Kelmscott Press: "Morris's Kelmscott Adventure Revealed in Grolier Club Exhibit," by Paul A. Bennett, 11/9:108

Kennedy, John F.: memorial volume of poetry in-

cludes many prize-winning poets, 10/26:12 Kerson's Books As You Like Them: see Max Kerson's

son's Kesey. Ken: interview with, 7/20:66 Key Book Shop, Beaumont. Tex: new store, 8/3:45 King, Martha Bennett: "Polly Goodwin Receives the Constance Lindsay Skinner Award," 7/13:108 King's Book Shop, Seattle, Wash.: name changed to KMTI Book Shop, 7/6:88

Kingsport Press: loses appeal against union representation, 7/13:151; reports financial progress, resumes construction of 2nd plant, 8/3:27; executive & other staff appointments, Kingsport, Tenn. plant, 10/5:100 10/5:51; enlarges Stock notes: 8/3:27, 9/7:37, 12/7:33

Kinokuniya Book Store Co. Ltd., Tokyo, Japan: moves, new quarters described, 7/13:180

Kinling, Rudvard: letters about, by his parents, up for sale by Sotheby's, letters quoted, 11/30:16 Kiplinger Changing Times Library: to be distributed

to trade by Hammond, 11/30:34

Kirkman's, Canoga Park, Calif.: new religious book-store, 10/26:38

Kling's Lewiston, Idaho: installs paperback section instead of greeting cards, 10/5:67

Instead of greeting catos, 107.5.01

KMTI Book Shop, Seattle, Wash.: formerly King's Book Shop, 7/6:88

Knopf, Alfred A.: "Publishing Then and Now, 1912-1964" (Bowker Memorial Lecture), 11/23:20

Knopf, Alfred A., Inc.: see Random House, Inc. Korner & Wood Co., Cleveland, O.: makes assignment for creditors, 9/7:57

Korvette F. I. Inc.: president's statement on plans,

Korvette, E. J., Inc.: president's statement on plans, financial status, 8/24:34

Kraus, H. P., N.Y.C.: expands, opens library annex, 12/28:70 Labor relations: Oxford Paper Co. mills closed by strikes, 9/14:36; strike ends, 10/19:35; Cuneo East-

ern Press, Inc. to integrate pressrooms, 10/19:34; see also Kingsport Press

Lancer Books, Inc.: moves, 10/12:35

Langdon, Eleanor, Associates, Chicago: moves 9/

Larsen's, Dillon, Mont.: sold, 8/24:99 Lasser, J. K., & Co.: conducts t sser, J. K., & Co.: conducts tax seminar for Amer, Book Pubrs, Council, session summarized (article), 11/23:27 Laurel Book Center, N.Y.C.: new Fifth Ave. shop described, 12/28:68

Lavelle's Books, Lynwood, Calif.: owner dies, creditors' claims sought, 7/6:87
Leary's Book Store, Philadelphia, Pa.: operations described, 10/5:66

described, 10/5:66

Legal decisions affecting the book trade (monthly article by Harriet F. Pilpel): on copyright, infringement of, by parody, 10/5:42; on copyright infringement, damages for 10/26:21; on copyright infringement, damages for 10/26:21; on copyright notice requirements, 11/30:29; on libel, 7/27:32, 12/28:41; on statute of limitations in libel suits, 7/27:33; on postal regulations & freedom of mails, 12/28:42; on privacy, right of, 8/31:295, 10/5:41

Legislation affecting the book trade: House subcommittee approves Natl. Defense Education Act extension & revision, 7/20:52; effects of aid-to-libraries legislation discussed at ALA conference, 8/3:17; attitude toward, of U.S. Presidential candidates (editorial), 10/12:36; expansion of Education Act to benefit books, 11/2:35; see also Informational Media Guaranty Program; "War on Povertional Media Guaranty Program; "War on Pover-

Levin, Morton L.: "Direct Mail for Retail Book-

stores," '9/21:53

Libel: see Legal decisions affecting the book trade Libraries: relationships of university presses to, discussed by AAUP, 7/6:38; East Orange Public Library again at war with delinquent book borrowers, 8/3:13; 1964 New Books Preview held for library buyers, 9/14:33; author Richard Condon presses for royalties from public & circulating libraries, 9/21:60; proposals draw replies from bookseller, librarians, 10/26:11, 12, 11/2:56; radio editorial warns scofflaw library borrowers, 9/21:28; proceedings of conference on libraries and automation published by Library of Congress, 10/26:24; U.S. Commissioner of Education deplores lack of adequate elementary school libraries, 10/26:28; Libel: see Legal decisions affecting the book trade of adequate elementary school libraries, 10/26:28; importance of school libraries stressed by Cleveland Public schools, 11/9:26; library books under attack from political as well as moral censors (editorial), 11/30:39: see also American Library Association; Council on Library Resources; National Library Week

Library Binding Institute: appoints U.S. Co. as testing & research laboratory, 12/7:83

Library of Congress: publishes text material from 1962 National Poetry Festival, 7/6:22; given 700 rare books. 8/10:34; publishes proceedings of conference on libraries and automation, 10/26:24

Library Public Relations Council: sponsors 1964 New Books Preview for library buyers, 9/14:33

Lifeline Supply Store, Flint, Mich.: sold to Zonder-van Co., name changed to Family Book Store, 11/9:68

Lippincott, J. B., division, 11/23:38 Co.: staff appointments to elhi

Little, Brown & Co.: new Waltham, Mass., ware-house & procedures described (article), 9/7:31; no longer distributes Pathways of Sound records, 11/23:36

Lorant, Stefan: interview with, 11/16:60 Loretan, Joseph O.: "Education-Tomorrow," ad-Loretan, Joseph O.: "Education—Tomor dress at BMI annual convention, 11/9:82

Loyalty oaths: see Censorship

Lodaity oaths: see Censorship
Ludington News Co.: opens paperback store in
Birmingham, Mich., 8/10:53
Lund, Kenneth: "The School Book—Tomorrow,"
address at BMI annual convention, 11/9:86
Lundberg Stationers, Lompoc, Calif.: sold, 8/24:99
Lyrebird Bookshop, San Rafael, Calif.: new shop 8/31:332

MacDonald, John D.: interviewed, 9/21:27

Macfadden-Bartell Corp.: Stock notes: 9/7:37, 12/7:33 Macmillan Company, The: offers special shelf to booksellers for display of Macmillan Classics, 9/28:104: launches new juvenile series, Science Story Library, 10/5:57; stops distributing Com-monwealth & Internatl. Library of Science, 11/30:

Macy's, N.Y.C.: plans book fair for Book Week and to launch holiday season, 11/2:62; has 2500-title paperback dept., 11/2:64 Mad Tom Books, Manchester, Vt.: roadside paperback bookstore described (article by Pyke John-

son, Jr.), 10/5:38 Magazines: see Book review media; Scholarly jour-

nals

Magee, David, San Francisco, Calif.: moves, 8/31:332 Magnetic tape: see Information storage & retrieval Magic Valley Christian Supply, Twin Falls, Idaho: new bookstore, 9/21:59 Mahogany Hall, Concinnati, Ohio: to expand hard-

bound book stock, 10/19:47 Management techniques (including "PERT") and personnel problems: report of Book Manufac-turers Inst. convention session, 12/7:64

Manchester Bookshop, Manchester, Conn.: closed, 8/ 17:46

Mandel. Estelle: "Good-Looking Children's Books at Book Fair in Bologna," 8/3:66

Marboro Book Shop, Houston, Tex.: name changed to Post Oak Books, 11/2:64 Market statistics: readership survey by National Book

Committee summarized, 12/28:46 lax Kerson's Books As You Like Them, Bala Max Kerson's Books As You I Cynwyd, Pa.: new shop, 10/26:38

Maxwell Scientific International, Inc.: issues several series of bibliographical listings, 11/16:51

Mayer & Schmidt, Tyler, Tex.: book dept. described, 8/17:44

8/17:44
McCaffrey, Austin J.: "The Treatment of Minority Groups in Textbooks." 10/12:22
McClurg, A. C., & Co.: holds silver anniversary book conference, 8/3:28; new distribution center described (article), 8/10:26
McCormick, Kenneth D.: "Tomorrow's Trade

Books," address at BMI annual convention, 11/9:

88
McGraw-Hill, Inc.: buys House and Home from Time, Inc., 7/6:24; bids to buy G. & C. Merriam, Inc., 10/5:44; revises offer 10/12:30; loses bid to Encyclopaedia Britannica, 10/26:23
Stock notes: 8/3:27, 9/7:37, 11/2:39, 12/7:33
McGraw-Hill Book Co.: to build new book distribution center near St. Louis, Mo., 7/27:35; establishes Australian subsidiary, 11/2:36
McGraw-Hill Bookstore, N.Y.C.: reports increased demand for programmed materials, 11/16:74
Mcdol of Eresdow; winners appropriated, 7/11:152

Medal of Freedom: winners announced, 7/13:152 Medical Publishers Assoc.: elects officers, 7/27:38 Medical books: see Scientific & technical books

Meredith Press: trade publishing operations, future plans, reviewed, 9/14:34; "Better Homes & Gardens New Cook Book" sets all-time sales record, 11/9:45

Meredith Publishing Co.: names new corporate planning director, 11/30:40
Stock notes: 9/7:37, 12/7:33
Merriam, G. & C., Co.: to be sold to Encyclopaedia Britannica, Inc., 9/21:36; temporary injunction halts sale, McGraw-Hill bids for purchase, 10/5: Merriam stockholders meeting postponed, 10/ 12:30; sale to Encyclopaedia Britannica consum-mated, 10/26:23

Messner, Julian, Inc.: to be sold to Leon Shimkin for Pocket Books, 11/30:33 Methodist Publishing House: celebrates 175th anniversary, history & operations reviewed (article), 9/28:53; executive staff changes, 11/30:40, 41 M. H. Books & Cards, Prairie Village, Kans.: moves,

10/12:52

Microfilm: new print-out system developed by Victoreen Instrument Co., 8/3:72; see also Informa-tion storage & retrieval

Library Service, St. Louis, Mo.: moves, 10/26:26

Miehle-Goss Dexter, Inc.: executive staff changes, 11/9:51; see also Dexter Co. Miller & Paine, Lincoln, Neb.: joins statewide cele-bration of "Mari Sandoz Week in Nebraska",

11/16:75

Mills, Robert P., literary agent: moves, 12/7:34
Milwaukee News Co.: sold, 7/6:64
Minerva Books, Ltd.: moves, 8/31:300
Minerva's Owl. San Francisco, Calif.: new personal bookshop, 8/10:54

Minnesota Mining & Manufacturing Co.: to expand Middleway, W. Va. plant, 11/9:121 Middleway, W. Va. plant, 11/9:121 listleto, John, Book Shop, Albany, N.Y.: holds sidewalk book sale, 10/26:38 Mistleto,

M.I.T. Press: moves offices, changes warehousing & shipping service, 11/16:51

Mondadori Publishing Co.: N.Y.C. office moves,

10/26:26 Moon, Eric: "London's First World Book Fair: Trade Show or Public Fair?" (article), 7/27:24 Morgan & Morgan, Inc.: moves, 10/12:35 Morgan, Pierpont, Library: displays pages of me-

dieval illuminated manuscript in unusual exhibit

(article), 10/5:94 Morley, Christopher: studio of, to be presented to

Morroy, Christopher: Studio of, to be presented to county park named for him, 10/12:20

Morrow, William, & Co., Inc.: to publish English translation of winners of Prix du Conseil France-Americain, 9/28:94

Multer's Book Store, Scottsdale, Ariz.: sold, name changed to Breining's Book Store, 10/26:39

Mystory, Writers of America Inc.; documents of Inc.; documents of America Inc.; documents of Inc.; doc

Mystery Writers of America, Inc.: offers workshop course, 9/28:94

course, 9/28:94

NACSCORP: predicts 7-fold sales increase on basis of first quarterly returns, 8/17:25

National Association of College Stores: plans 12 regional meetings, 9/14:32; annual seminar studies methods of controlling stock shrinkage (article by Margaret Saul), 9/21:30; outlook and goals for 1965, 12/28:30; see also NACSCORP

National Association of Science Writers: elects of

National Association of Science Writers: elects of-ficers, 7/27:38

National Book Awards: judges for 1965 announced, 12/28-45

National Book Committee: creates new post of executive director, 8/24:80; elects officers, annual meeting reported, results of readership survey summarized, 12/28:45; see also National Book Awards; National Library Week

National Book League, London: to exhibit current children's books, 7/20:36

National Council of Teachers of English: annual convention plans, 9/7:38

National Historical Publications Commission: ceives \$2,000,000 from Ford Foundation, 10/26:24

National Humanities Foundation: idea propounded by Amer. Council of Learned Societies, bill be-fore Congress, 12/7:35; also recommended by Amer. Council of Learned Societies, 12/7:35

National Library Week: 1965 steering committee named, 7/27:35; importance of NWL promotions

(editorial), 7/27:40; new director and deputy director, 8/24:80; theme for 1965, other plans announced, 12/7:30

Nazarene Publishing House: building new bookstore in Kansas City, Mo., 9/28:115

Nekosa-Edwards Paper Co.: buys Whiting-Plover Paper Co., 8/3:75

New American Library, Loc

Paper Co., 8/3:75 New American Library, Inc.: promotes paperback gift packs for Christmas, 11/9:61 New York Public Library: opens retail shop in main lobby, 12/7:34 N.Y. Times: refuses to accept further ads for "Candy," 8/17:11; adds slit display cards to best seller chart displays for booksellers, 11/23:35; dis-tributes first Children's Book Promotion Kit, 11/ 30:17

N.Y. World's Fair: N.Y. booksellers believe Fair increases business, 8/17:43; display of hand-crafted French book draws crowds, 9/7:22; books included in Westinghouse Time Capsule listed, 12/

New Zealand: Whitcombe & Tombs, Auckland, holds ferry boat children's book fair, 12/14:54
Newbery-Caldecott Medals: leaflets about distributed

by Amer. Library Assoc, 10/12:20
Newspapers: see Book review media
Nobel Prize: awards ceremony to be shown in TV
documentary, 10/5:35; Prize for Literature re-

Northwestern University Press: moves, 11/23:36
Northwestern University Press: moves, 11/23:36
Norton, W. W., & Co.: joins with Harper's in book promotion idea involving bookstores, 11/9:26; results reported, 12/28:27
Norton's Christian Supplies Leading 10/20:20

Norton's Christian Supplies, Inc., Seattle, Wash.: sold, 8/24:99 Novels: "Break-Even Point on Novels: What Cost Factors Are Involved" (article), 10/12:27

Oblivaries: see listing at end of Index Oblivion Press: new nonplans, 7/20:35; 9/21:28; restates returns policy, 11/23:18
Obolensky, Ivan, Inc.: in agreement with heirs on

Patton biography, copyright infringement suit withdrawn, 7/6:51

Oceana Publications, Inc.: staff promotions & appointments to aid list expansion, 11/2:46; adds 5 titles on civil rights & liberties to Legal Almanac series, 12/28:66

October House: new publishing firm, first list, salesmen, discounts announced, 9/28:93

Ohio Book Service, Cleveland, Ohio: name changed

to Publishers Paperback Center, Inc., 7/27:63 Oldbourne Press, London: moves, 8/31:300 Open Book Shops, N.Y.C.: two shops closed, 9/21:

Open Door Book Store, St. Petersburg, Fla.: new shop, 9/31:332; 12/7:47
Order fulfillment: national survey of, planned by der fulfillment: national survey of, planned by Amer. Book Pubrs. Council & Amer. Booksellers Assoc., 9/7:40; discussion of survey by Joseph A. Duffy, 10/5:61; survey discussed at ABA regional meetings, 11/9:31

Oregon State University Press: moves, 12/28:52

Orion Press, Inc.: moves, 7/13:154
Osborne, Lewis D.: "Westprint '64'—Items of Book Industry Interest." 7/6:102
Oxford Paper Co.: 'Rumford, Maine, mill closed by

strike, 9/14:36; strike ends, 10/19:35 Oxford University Press of N.Y.: establishes separate export sales dept., 8/24:77; new travelers, 9/21:44

Packing slips: see Shipping & warehousing

Palatine Bookshop, Palatine, Ill.: moves, 11/2:64, addendum, 12/28:72

Pantheon Books, Inc.: see also Random House, Inc. Paper: Univ. of Oklahoma Press using papers of ex-

tended life expectancy, 7/6:21

Paperback books: paperback bibliographies prepared by Henry Lash, 8/17:12; Bowker initiates inven-tory control system for paperback booksellers, 8/ 17:25, 9/7:40; "The Paperback Goes to School," 1964-65, issued, 9/14:22; statistics show increasing importance of paperbacks in religious field, 9/28: 98; production of paperback editions of Warren

Commission Report described (article), 10/5:80; Commission Report described (article), 10/5:80; N.Y.C. schools survey usefulness of paperbacks as textbooks, 10/5:96; changes in paperback industry quoted from book by John Tebbel, 10/19: 24; "Paperbacks in the General Bookstore" by G. Roysce Smith, 10/19:43; new movable paperback display fixture described, 10/26:36; statistics of distribution of paperback to Great Leke area back display fixture described, 10/26:36; statistics on distribution of paperbacks to Great Lakes area schools, 10/26:12; paperbacks discussed from viewpoint of publishers, booksellers, wholesalers at ABA regional meetings, 11/9:40; importance of paperback wholesalers to booksellers (editorial), 11/9:50; reply by Louis Epstein to editorial stresses need for higher discounts, 12/7:21; New American Library offers paperback gift packs for Christmas, 11/9:61; use of paperbacks in schools discussed at BMI convention, 11/9:85.

Christmas, 11/9:61; use of paperbacks in schools discussed at BMI convention, 11/9:85

New lines: Book-Sized Paperbacks (Random House, Pantheon, Knopf), 7/27:36; Dues/Century Books (Paulist Press), 7/27:48; Eagle Books (Popular Library), 7/20:68; Little New World Paperbacks (International Publishers), 8/3:41; Men Who Make the Council (Univ. of Notre Dame Press), 7/6:53; Preacher's Paperbacks (Walker & Co.), 8/10:33 aperback Bookshop. Ann Arbor. Mich.: new shop.

Paperback Bookshop, Ann Arbor, Mich.: new shop, 9/21:59

Paperback Booksmith, Boston, Mass.: plans "paper-back of the month" merchandising program, 9/ 14:52

Paperback Den, Philadelphia, Pa.: new bookstore,

Paperback Shop, Sherman, Tex.: new store, 12/28:72 Parents' Magazine Press: to launch new series, Selected Children's Classics, 7/13:153

Parke-Bernet Galleries: sold to Sotheby & Co., London, 7/27:34; staff changes, 12/7:30 Pathway Book & Gift Shop, Inc., St. Charles, Mo.: new shop, 10/12:51

Pathways of Sound, Inc.: records no longer distrib-uted by Little, Brown, 11/23:36 Patrons of Art and Music. San Francisco, Calif.: new specialized bookshop, 7/6:88

Paulist Press: launches new paperback series, Deus/ Century Books, 7/27:48 Pearlman, Paul, Washington, D. C.: bookseller

Pearlman, Paul, Washington, D. C.: bookseller moves, 8/10:54
"Penrose Annual": reviewed, 8/3:59
Penton Publishing Co.: buys Book Production, will merge it with Book Industry to form Book Production Industry 12/28:51

duction Industry, 12/28:51

Pergamon Press, Inc.: takes over distribution in U.S.A. of Commonwealth & Internat. Library of Science, 11/30:33

Personnel notes: see listing at end of Index

Peru: raises weight limit on book shipments from

Peru: raises weight limit on book shipments from U.S., 11/16:52 Philippine Islands: :American Publishers' Representa-

tives Organization (APRO) to promote sale of American books, 11/23:33 Phillips, S. G., Inc.: awarded pre-1960 Criterion titles in lawsuit settlement, 8/3:29
Phillips Book Store, Cambridge, Mass.: new quarters described (article, 7/20:69

described (article, 7/20.09
Photogravure & Color Co.: moves, 9/21:41
Pickwick Bookshop, Hollywood, Calif.: successful promotion for Chaplin book, 11/9:65; new suburban store described (article), 12/7:28
Pilpel, Harriet F.: "But Can You Do That?": see

Legal decisions affecting the book trade; analysis manufacturing clause of copyright law (letter),

U.S. Senate committee expresses concern over Formosan piracy of U.S. books, 10/26:28

Pitman Publishing Corp.: staff changes, 8/3:33; first U.S. firm to publish books in Initial Teaching Al-phabet, 8/24:74

Plagiarism: Science Fiction Writers Protective Association formed to protect members against plagiarism, 12/7:47

Plantin Press, Los Angeles: article about, by Paul A. Bennett, 7/6:114

Pocket Books, Inc.: celebrates 25th anniversary, 7/

Procket Books, Inc.: sells 50% interest in Golden Press to Western Publishing Co., 9/21:37; Affiliated Publishers to continue sales of Golden Press & Odyssey Press books, 12/14:35; statistic about firm quoted from book by John Tebbel, 10/19: firm quoted from book by John Tebbel, 10/19;
24; to acquire Julian Messner through purchase
by Leon Shimkin, 11/30:33; in arrangement with
Lantern Press to publish paperback Lantern Pocket
Books line, 12/28:65
Stock notes: 9/7:37; 12/7:33
Poetry London-New York: former magazine to be
revived by Tambimuttu, 11/30:47
Poetries Library: launcher new series. Faule Books

revived by Tambimuttu, 11/30:47
Popular Library: launches new series, Eagle Books, 7/20:68; to publish paperback edition of Warren Commission Report, 8/10:42; sued by Dell for "Unfair competition" over Jean Harlow biography, 8/31:298; changes cover of Harlow biography, court denies Dell's plea for injunction, 10/5:45
Stock notes, 9/7:37, 10/5:47
Port City Press, Inc., Baltimore: opens N.Y.C. office, 11/2:42
Post Oak Books, Houston, Tex.: formerly Marboro.

Post Oak Books, Houston, Tex.: formerly Marboro Book Shop, 11/2:64

ostal regulations: new designation for 4th class mailings, 7/13:150; zip code extended to parcel post, 8/3:25; changes in 4th class identification rules asked by publishers, refused by Post Office, 8/17:23; weight limits on internatl book post protested (letter), 8/24:35; weight limit raised on U.S. book shipments to Peru, 11/16:52; see also book see also Censorship; Legal decisions affecting the book

Praeger, Frederick A., Inc.: book by Ghanaian student banned in Ghana, 9/28:92; staff appointments,9/28:99

ments,9/25:99
Prentice-Hall, Inc.: new executive committee chairman appointed to expand tax & business services, 8/3:32; new president elected, 8/24:76; sells Atherton Press to Charles D. Lieber, 10/12:32; proposed merger with Radio Corp. of America is under merger with Radio Corp. of America is under negotiation, 12/28:44 Stock notes: 8/3:28, 11/2:39 Printed Page Bookstore, Manhattan Beach, Calif.: new shop, 7/6:88

Printing: American printing costs becoming competitive with Europe (editorial), 7/6:101; "Westprint '64," printing show, reviewed for items of book industry interest (article by Lewis D. Osbook industry interest (article by Lewis D. Osborne), 7/6:102; DuPont refines Cronapress conversion process, 8/3:72; IBM introduces "errorfree" automatic typewriter, 8/3:72; trends in typesetting technology summarized, 9/7:71; see also "Books in the Making"; Graphic arts; "Tools of the Trade"; Typography Printing Industries of America, Inc.: annual convention program, 9/7:96; books & book jackets among winners of Graphic Arts Awards Competition listed. 11/9:121; to sponsor Cold Type Conference & Exhibition. 11/9:123
Printing Industries of Met oppolitan New York. Inc.::

Printing Industries of Met opolitan New York. Inc.:: deadline for entries in 100th Anniversary Exhibition of Printing, 10/26:25 Printing Industries of the Carolinas, Inc.: to sponsor "Graphic Arts '65", 12/7:84

Priory Press: moves, 9/21:41

Privacy, right of: see Legal decisions affecting the book trade

Prizes & awards: professional library service prizes given at ALA conference, 8/3:21; "French Literary Prizes, 1964," by Thérèse de Saint Phalle, 12/28:35

Prizes & awards listed: Academy of American Poets Fellowship, 10/12:35; Assoc. for Psychoanalytic Medicine, 7/6:64: Authors Club of London First Novel Award, 12/14:37; Black Hawk Plaque, 8/ 17:26; Blakeslee, Howard W., Award, 10/19:36; Boys' Clubs of America Junior Book Awards, 7/20:55; Calling All Girls Prize Competition, 8/17: 26; Campion Award, 11/30:37; Cane, Melville, \$500 Prize. 9/28:95; Carnegie-Greenaway Medals, 7/20:53; Civil War Roundtable Graduate Fel-

lowship Award, 11/9:48; Council of Wisconsin Writers, 8/10:35; Crawshay, Rose Mary, Prize for English Literature, 8/31:299; Edison, Thomas for English Literature, 8/31:299; Edison, Thomas Alva, Foundation mass media awards, 7/6:64; Ettinger, Richard Prentice, Medal, 11/30:37; Family Circle fiction contest, 10/12:20; Four Freedoms Literary Award (B'nai B'rith Women), 11/9:49; "French Literary Prizes, 1964," by Thérèse de Saint Phalle, 12/28:35; Gavel Award (Amer. Bar Assoc.), 8/31:299; Geographic Society of Chicago Publication Award, 9/28:94; George Washington Carver Memorial Institute Supreme Award of Merit and Honorary Fellowship. 11/30:37: ington Carver Memoriai Institute Supreme Award of Merit and Honorary Fellowship, 11/30:37; Golden Saddleman Trophy, 9/28:94; Hale, Sarah Josepha, award, 9/28:95; Harper Prize Novel Contest, 9/21:41; Hartford, Huntington, Foundation residence grant, 10/12:35; Houghton Mifflin Literary Fellowship, 8/10:36; "Hugo" Award, 9/28:94; Laetare Medal, 8/31:299; Laing, Gordon J., Paris Later Medal, 8/31:299; La 94; Laetare Medal, 8/31:299; Laing, Gordon J., Prize, 11/2:42; Lamont Poetry Selection, 10/26: 25; Little, Brown Canadian Children's Book Award, 8/10:36; MacDowell Medal, 9/28:94; Medal of Freedom, 7/13:152; Meredith-Iowa Writers' Award, 12/14:37; Modern History Award, 7/6:63; Nat'l. Mass Media Brotherhood Book Awards, 8/3:30; Nobel Prizes, 10/5:35, 11/2:37; Ohioana Book Awards, 11/2:42; Peace Prize (West German booksellers), 10/19:36; P.E.N. Club American Center translation prize, 12/7:34; Pendary, G. Edward Award, 7/20:55; Ph. Bets Kandard, 7/20:55; Ph. (West German booksellers), 10/19:36: P.E.N. Club American Center translation prize, 12/7:34; Pendray, G. Edward, Award, 7/20:55; Phi Beta Kappa prizes, 12/14:37; professional library service prizes given at ALA conference, 8/3:21; Publius Award (United World Federalists), 11/30:36; Pulitzer Prizes, 7/6:49; Putnam Award for fiction, 8/3:30; Random House-Israel Fiction Competition, 12/7: 34; Roy Publishers translation prizes, 12/28:51; Saxton, Eugene F., fellowships, 10/5:48; Skinner, Constance Lindsay, Award, 7/13:108; Smith, W. H., & Son annual literary award, 11/30:36; Stack-pole Award, 9/28:95; West German booksellers' pole Award, 9/28:95; West German booksellers' Peace Prize, 10/19:36; Western Writers of America Spur Awards, 8/3:29; Wilson Woodrow, Founda-tion Book Award, 9/28:94; Yale Series of Younger Poets, 7/20:55

Programmed learning: see Education
Proof, Inc.: moves, 8/3:29
Protestant Church-Owned Publishers Assoc.: plans

Protestant Church-Owned Publishers Assoc.: plans series of regional seminars, 9/28:90
Provensen, Alice and Martin: "Book Artists for children" (article about), 7/13:111
Provident Bookstore, Kitchener, Ont., Canada: moves, 9/28:119
Publishers' Adclub: meeting stresses editor's role in advertising, 11/2:39; meeting hears Peter Rosenwald on book advertising & promotion in Europe,

Publishers Art Inc., N.Y.C.: new art & production

service for book publishers, 11/30:34 ublisher's Co., Inc., Washington.

service for book publishers, 11/30:34
Publisher's Co., Inc., Washington, D.C.: buys
Spartan Books, Inc., 9/14:37; sued by Field Enterprises for unfair competition, 11/16:50
Publishers' Library Promotion Group: elects two
new representatives to advisory council, 11/30:36
Publishers Paperback Center, Inc., Cleveland, Ohio:
formerly Ohio Book Service, 7/27:63

Publishers Promotion Services Ltd., London: new direct mail & promotion service, 11/30:34

Publishers' World: new international yearbook to be published by Bowker, 11/9:46

Publishing firms, major news of: Publisher's Co., blishing firms, maior news of: Publisher's Co., Inc. buvs Spartan Books, Inc., 9/14:37; Harper & Row sells drama dept. to Walter H. Baker Co., 9/14:37: Encyclopaedia Britannica, Inc. to buy G. & C. Merriam Co., 9/21:36: iniunction halts sale, McGraw-Hill bids, 10/5:44, 10/12:30, sale consummated. 10/26:32: Western Publishing Co. buvs Pocket Books' 50% interest in Golden Press, 9/21:37; Earrar Straws & Co. becomes Ferres. 9/21:37: Farrar, Straus & Co. becomes Fa Straus & Giroux. 9/28:89: Prentice-Hall Atherton Press to Charles D. Lieber, 10/12:32 Farrar,

Publishing methods: "Break-Even Point on Novels: What Cost Factors Are Involved" (article), 10/12:

27; Norman Cousins comments on publishing practices, 12/28:28; see also Book advertising; Book promotion; Discounts; Discount schedules; Returns policies; Special offers ublishing trends & statistics: American book title production, Jan.-June, 1964, 7/6:99; publishers' sales & business trends for first half of 1964 surveyed 8/31:235. American Book Title Production, Jan.-June, 1964, 7/6:99; publishers' sales & business trends for first half of 1964 surveyed 8/31:235. American Book Title Produc-Publishing veyed, 8/31:235, American Book Title Production, Jan.-Sept., 1964, 10/5:103; comments on title statistics, 10/5:32; trends in trade book publishing discussed by Ken McCormick at BMI conven-

tion, 11/9:88; trends & projections in publishers' tion, 11/9:88; trends & projections in publishers; receipts, broad categories, through 1968, by Stanley B. Hunt, 11/9:93; "Goals for 1965, Book Trade Association Leaders Look at the Year Ahead," 12/28:30, editorial, 12/28:55; see also Bookselling trends & statistics; Paperback books; Religious books; Scientific & technical books; **Fextbooks**

Pulitzer Prizes: deadlines changed for Prizes in let-ters, drama & music, 7/6:49
Pulp, Paper and Paperboard Institute:: elects officers,

8/3:75
Putnam, G. P., Sons & Co.: ads for "Candy" refused by two newspapers, 8/17:11; see also Censorship, entries on "Fanny Hill"
Pyramid Publications, Inc.: in joint promotion with TV series of adventure book, 8/10:25; reorganizes sales dept., 8/24:77
Stock notes: 7/6:61, 9/7:37

Quadrangle Books, Inc.: to distribute Doman-Delacato Reading Development Program kits, 9/

Quivira Bookshop, Sandoval, N.M.: new store, 12/

Radio & TV: Subscription Television, Inc. Calif., begins broadcasting, 7/27:23; publisher & TV series in joint promotion of book, 8/10:25; bibliography on "Television in Government & Politics" issued by Television Information Office, 8/24:35

Education TV: WNDT-TV, N.Y.C., announces fall schedule, 7/13:103; new catalog to list book rights cleared for TV, 7/13:150; use of copyrighted material discussed from publishers' view-

point, 11/9:44

Radio & TV book programs: "Assignment People." 7/6:24, 8/3:15, 9/14:24, 10/19:25, 11/9:29, 11/30:18; Beard, James, 12/14:26; "Between the Bookends," 7/6:24; "Bob Kennedy/Contact," 11/2:24; "Book Beat," 10/5:34; "Book News and Reviews," 9/14:23, 11/30:18; "Bookmarks,' 9/28:51; "Books for Our Time," 11/9:28, 11/30:18, 12/28:29; "Books That Live," 11/30:18; "Carnival of Books," 8/31:237, 10/26:13, 12/28:29; "Casper Citron Show," 11/16:27; "Catholic Hour," 10/26:13; "Cavalcade of Books," 8/24:35, 11/16:27; "Critique," 9/14:23; "From Mv Bookshelf," 10/12:21; Goodwin, Art, 11/2:24; "Have You Read . . .," 8/31:237; "Tocida Books" we weekly Media section; "Keep 9/14:23; "From Mv Bookshelf," 10/12:21; Goodwin, Art, 11/2:24; "Have You Read ..." 8/31:237; "Inside Books," see weekly Media section; "Keep Em Busv" (N.J. Education Assoc.), 8/3:15; "Mike Douglas Show," 11/2:23; "Observation Point," 11/9:29, 11/23:19; "Reader's Almanac," 10/5:34, 12/7:22; Schwartz, Jonathan, WNAC, Boston, 9/14:23; Starling, David, 11/2:23; "Storvtime," 10/5:35; "Summer Bookquest," 8/24:35; "Sunrise Semester," 7/6:23, 8/17:13; "Teen Age Book Talk." 7/13:102, 11/2:23, 11/30:18; "Today Show," 9/7: 23; WBAI, N.Y.C., 7/6:24; "What is America Reading Tonieht?", 8/17:13; "The World in Books," 9/28:51; 11/9:28, 11/30:18, 12/28:29; "Young America Looks at Books," 8/10:25, 11/2: 'Young America Looks at Books," 8/10:25, 11/2: 24

Ram's Head Book Shop, Roanoke, Va.: new store, 8/24:99

Rancho Book Shop, Los Altos. Calif.: sold. name changed to Georgie's Rancho Books, 8/17:46

Random House, Inc.: to launch Book-Sized Paper-backs with Random, Pantheon & Knopf titles, 7/ 27:36; annual stockholders meeting reported, 8/ 10:33: launches new service for children's book reviewers, 8/17:13; to publish book by Lyndon

B. Johnson, 9/21:37; declares first dividend, 11/ 16:52; sued for invasion of privacy over "Harlow," 12/7:31; establishes fiction contest for Israeli authors 12/7:34

Stock notes: 7/6:62, 9/7:37
Rare Books: Lessing J. Rosenwald gives 700 rare books to Library of Congress, 8/10:34; Yale Univ. Library acquires rare papyrus collection, 8/10:35; John F. Fleming sues Silver estate for commission on sale of Silver collection, 8/17:24; separate halves of "The Hours of Catherine of Cleves" discovered, book exhibited at Morgan Library (article), 10/5:94; Sotheby's offer item as "link to Shakespeare's Hamlet," 10/19:23

ausen Bros.: foreign language composition firm bought by Howard O. Bullard, Inc., 8/3:75 aven Book Shop, Lancaster, Pa.: new store, 12/

28:72

Ray, Haskins, Bookshop: new store in Longview,

Ray, Haskins, Booksnop: new store in Longview, Tex., 11/30:55
Reader-Services Co., Pa.: moves, 8/3:29
"Reader's Adviser": 10th ed. of reference work reviewed by David Glixon, 9/21:34
Read-Mor, Manistee, Mich.: new bookstore, 8/10:

Readmore, Bir store, 8/10:53 Birmingham, Mich.: new paperback

Rock Island, Ill.: new paperback Readmore News,

bookstore, 8/10:54 Red Door Bookshop, Chicago, Ill.: see Staver, James, Red Door Bookshop

Red Dust, Inc.: moves, 8/17:27 Regents Publishing Co.: acquires rights to Unitech Outlines from Sloves & Frey, 9/28:93; buys For-eign Language Review, 10/5:46 Regional Campus Bookstore, Inc., Fort Wayne, Ind.:

new college bookstore, 8/10:54 Reinhold Publishing Corp.: book lishes European sales office, 7/6:63 book division estab-

Religious books: publishers report 1964 sales trends to date, 9/28:49; growth in Catholic publishing cited, 9/28:49; editorial and merchandising trends cited, 9/28:49; editorial and merchandising trends analyzed, 9/28:50; religious prejudice in Catholic high school books studied, 9/28:50; Fall Highsports, Sept.-Dec., 9/28:59; statistics show increasing importance of religious paperbacks, 9/28:98; much religious publishing in other forms than books (editorial), 9/28:98; see also Bibles; Protestant Church-Owned Publishers Assoc.

Religious Publishers Group: schedule of meetings planned, 8/10:35; meeting on cooperative adver-tising reported, 10/26:18; panel discusses design of religious books for contemporary appeal, 12/

Rental libraries: advice on, 8/10:52

Research & Engineering Council of the Graphic

esearch & Engineering Council of the Graphic Arts Industry, Inc.: holds seminar on Kal-var photographic process, 7/6:123 eturns: "One Out of Four Comes Back " (article by Franklin Watts), 9/7:51; bookseller comments (letter), 9/21:55; six more booksellers comment, 11/2:58; need for publisher-bookseller survey of returns (editorial by Joseph A. Duffy), 10/5:61; Harner & Row offers booksellers 50% between Returns: Harper & Row offers booksellers 5% bonus discount for agreement to restrict returns, 10/12:30; plan discussed at Amer. Booksellers Assoc. regional meetings, 11/9:32; bookseller's suggestions

for reducing returns (letter), 11/30:19 Returns policies: Aldine Pub. Co., 12/14:47; Macmillan, 8/3-40; Oceana Publications, 11/9:60 Rice. Virginia, authors' representative: moves, 10/

Rice. V 26:26 Ritchie, Ward: "Designer, Printer, Publisher—Man of Books" by Paul A. Bennett, 10/5:84

Rite Book Shoppe, St. Joseph, Mo.: new store, 10/

12:51 Riverside Press: installs offset printing dept., 7/20:55

Rizzoli Editore: moves N.Y.C. offices, 11/30:37

Rizzoli International Bookstore, N.Y.C.: new store described (article) 11/30:24

Ron-Lee Associates: new sales representation organization, 8/31:299

Roosevelt Books and Prints, Inc., Philadelphia, Pa.: new shop, 10/12:52 Rosenwald, Peter: "Booksellers But No Books," 8/

"Un-Cooperative Productions" 3:22; 7:26 (article), 9/

Rossell, Robert E.: "Machinery and Competitive address at BMI convention, 11/9:104 Processes

Processes," address at BMI convention, 11/9:104
Rosskam, Edwin: interviewed, 9/21:49
Royalties: Authors Guild proposes new policies on
royalties, 7/27:36; author Richard Condon presses
for royalties from rental libraries, 9/21:60; proposal draws replies from bookseller, librarians,
10/26:11, 12, 11/2:56; current trends in royalties
and advances summarized (article), 10/19:30
Russ, Lavinia: "Let the Children's Books Shout, or A
Plea for More Window Display," 8/24:93
Saint Phalle, Thérèse de: The French Literary Prizes,
1964," 12/28:35
Sales representation: Healy, Castor & Morse As-

Sales representation: Healy, Castor & Morse Associates for N.Y. Graphic Society, 7/6:64; Chapman & Hall for American Society for Metals, 8/3:29; regional reps. for George Braziller, 8/10: 39; McCauley Enterprises for Charles Frank Publications, 9/14:38; Easter Book Service, new firm,

Ilcations, 9/14:38; Easter Book Service, new firm, 11/9:49; Errett Stuart for Atheneum, 11/30:37 ms, Howard W., & Co.: to expand warehouse facilities, 10/12:35; donates Bobbs-Merrill files to Indiana Univ., 10/19:36 Stock notes: 7/6:62, 8/3:28, 9/7:37, 11/2:39 See also Bobbs-Merrill Co.

Sandoz, Mari: honored by home state, 11/16:75 Saturday Evening Post: publication schedule cut in Curtis reorganization, 11/23:31

Saturday Review: special issue marks 40th anniversary (editorial), 8/31:302
Saturday Review, Inc.: moves, 8/3:29
Saul, Margaret: "NACS Management Seminar Studies
How to Measure Control Pilferage," '9/21:30

Scholarly journals: publishing, promoting & Scholarly journals: publishing, promoting & distributing of, discussed by university presses convention, 7/6:39
Scholastic Magazines, Inc.: starts new research division, 9/14:37
Schulkind, David W, Co., Inc.: sold to Norman Spiel, 10/5:102
Sci-Tech Book Service: new wholesaler, 11/30:35

Science Bookcrafters: new editorial service for tech-nical publishers, 7/6:64 Science Curriculum Improvement Study (SCIS): see

Textbooks Fiction Writers Protective Association: Science to protect members against plagiarism,

formed 12/7:47

Scientific & techncal books: Trufant Foster honored for pioneering trade outlets for technical books, 7/6:62; dollar volume of sales rising faster than number of volumes, 11/16:25; Natl. Assoc. than number of volumes, 11/16:25; Natl. Assoc. of Science Writers brochure promotes careers in science writing. 11/16:26; Society of Technical Writers & Publishers to sponsor Technical Art Show and Communications Seminar, 11/16:26; H. W. Wilson's Agricultural Index expends coverage, changes name to Biological & Agricultural Index, 11/16:27; Amer. Inst. of Physics to publish Soviet Physics—Nuclear Physics. translation of Soviet iournal, 11/16:27; "Some Outstanding Titles of Nov.-March, Inclusive" (article), 11/16:28; more scitech books, 11/16:65; problems of the property of the proper 16:28: more sci-tech books, 11/16:65; problems of technical booksellers analyzed (article), 11/16:72

SCORE: see Small Business Administration

Scott. Foresman & Co.: to issue first trade book, 8/24:76; staff changes, 8/24:83 Stock notes: 7/6:62; 9/7:37, 10/5:47

Scribner's, Charles, Sons & Co.: :science dept. plans first titles, 8/10:43; includes librarians and trade press in seasonal sales conference, 12/28:62

Seabury Press: production of web-offset Prayer Book & Hymnal (article), 12/7:74

Sears, Roebuck Co.: with Vincent Price and Albert Skira, creates and retains exclusive right to sell new Michaelangelo Bible, 11/23:48; addendum,

Shaker Book Shop, Inc., Cleveland, Ohio: sold 11/

Shakespeare Quadricentennial: Indian bookstore runs

Shakespeare promotion, 7/13:179
Shaw, George Bernard: letter by, up for sale by Sotheby's, 11/30:15
Sheppard Press Ltd., London: moves, 7/6:64

Shipping & warehousing: Book Pubrs. Council surnipping & warehousing: Book Pubrs. Council surveys publishers' procedure on packing slips, 7/20:53; "Is It Cheaper to Ship Books by Common Carrier?" by Aaron Epstein, 8/10:50; publishers surveyed on practices re packing slips, 8/24:33; Little, Brown's new warehouse & procedure described (article), 9/7:31; Philadelphia dept. stores raise delivery charges, 10/12:51; see also Postal regulations regulations

Shorewood Publishers, Inc.: moves, 7/27:39
Shorew Book Store, Seattle, Wash.: to produce facsimiles of scarce historical material, 10/26:38

Sichel, Adele, Book Shoppe, Elkins Park, Pa.: new store, 10/12:52 Silver Burdett Co.: reorganization of sales staff,

8/17:31; staff appointments, 11/2:48 Simon and Schuster: Inner Sanctum titles to be issued as Award Books paperbacks by Universal Publishing & Distributing Corp., 11/23:33

Skinner, Constance Lindsay, Award: to Polly Goodwin, 7/13:108 International Corp.: launches new art series,

9/7-47

Sloves & Frey, Inc.: sells Unitech Outlines to Regents Publishing Co., 9/28:93

gents Publishing Co., 9/28:93
Small Business Administration: organizes SCORE, counseling service for small businesses, 9/21:41
Smith, G. Roysce: "Paperbacks in the General Bookstore," 10/19:43
Smith, Paul: "Ways in Which Authors and Booksellers Can Cooperate to Sell Books," 8/17:14
Smith, W. H., & Son, Ltd., England: starts mail order & direct mail bookselling, 9/14:36
Sotheby & Co., London: buys Parke-Bernet Galleries, 7/27:34; to be subject of book. 10/26:32

7/27:34; to be subject of book, 10/26:32 outhern California Booksellers Association: holds annual fall dinner meeting, 12/7:47

annual fail differ meeting, 12/1:47
Southern Library Service, Jackson, Miss.: going out of business, 10/12:50
Spartan Books, Inc.: sold to Publisher's Co., Inc., Washington, D.C., 9/14:37
Special Libraries Association: issues biennial directors of prophers 11/30/36.

Special Libraries Association: issues biennial directory of members, 11/30:36 Special offers: "Pre-Publication Prices: Fall Books with Special Savings," 8/24:68: Atheneum. 10/26: 34; Berkshire Pub. Co., 10/12:46; 12/7:39: Edwards. Everett, Press, 10/26:34; Grossman, 10/12: 46; Houghton Mifflin, 10/19:41; M.I.T. Press, 12/28:65; Nelson, 10/12:46: Norton, 10/12:45; Simon & Schuster, 12/14:49; Univ. of Michigan Press, 10/26:34

Spencer, Constance, San Francisco bookshop rifled by

thief, 12/28:51

Spier, Franklin: new address, 8/31:303 Spiritual Book Associates: executive secretary moves,

Spring books: "Previews for Spring: Jan.-June, 1965," 8/31:274

Springer Publishing Co.: different from Spriger-Verlag

New York Inc. (letter), 11/2:25 Springer-Verlag New York, Inc.: U.S. subsidiary of West German and Austrian firm established, 9/ 28:91; further clarifies status, 11/23:19

J. W., Inc.: plans "Medical Books in Print," 10/19:36; closes Seattle store, 12/14:55

Stackpole Co., The: to send mailing lists to booksellers, in special offer, 9/21:57; establishes Stack-Award for professional military literature,

Standard. Paul: "The Making of a Book" (an "Ancient Mariner" edition), 12/7:78

Statistics: see Bookselling trends & statistics; Market statistics; Publishing trends & statistics

Staver, James, Red Door Bookshop, Chicago, Ill.: saved by community from going out of business, moves, name changed to Staver Booksellers, 11/

Stein & Day Publishers: acquires rights to Olympia

Press Series, 9/21:39; profile of firm, 11/2:40 Stock control: Nat'l. Assoc. of College Stores seminar studies methods of controlling stock shrinkage (article), 9/21:30; Bowker initiates inventory control system for paperback booksellers, 8/17:25, 9/7:40; stock turnover statistics for dept. stores compared, 1961-63, 10/12:49

Stocks, publishing: rise in book stock prices reflects business trends, 9/7:21; Addison-Wesley stock split announced, 11/9:47

Monthly report of prices, company financial notes: 7/6:61, 8/3:26, 9/7:35, 10/5:46, 11/2:38, 12/

Streeter, Edward: presents manuscripts & papers to N.Y. University Libraries, 11/9:27 Study*Master Publications: moves, 8/3:29; offers sea-

sonal window streamers, 11/9:61

Subsidiary rights: new catalog to list book rights cleared for educational TV, 7/13:150; Authors Guild proposes new policy on paperback reprint

Guild proposes new poncy on paperoack replan-income, 7/27:36

Tambimuttu, N.Y.C.: new publisher to issue tribute to Marianne Moore as first book, to revive Poetry London-New York, former magazine, 11/30:47

Taxes: "ABPC Seminar: Tax Implications for Book Publishers' (article), 11/23:27; Tax News Service, bi-weekly, to be published by Internatl. Bureau of Fiscal Documentation, 12/7:23

Taylor-Carlisle Bookstore, Winter Park, Fla.: de-Taylor-Carlisle Bookstore, Winter Park, Fla.: described, 11/16:72

Teaching machines: see Education Technical Association of the Pulp and Paper Industry: plans Graphic Arts Conference, 8/3:74

chinical Book Sales Associates: Trufant

Technical Book Sales Associates: Trufant F honored by technical book publishers, 7/6:62 Technical books: see Scientific & technical books

Television: see Radio & TV; Radio & TV book pro-

grams
Textbooks: religious preiudice in Catholic high school
books studied, 9/28:50; N.Y.C. schools survey usefulness of paperbacks as textbooks, 10/5:96;
"The Treatment of Minority Groups in Textbooks" by Austin J. McCaffrey, 10/12:22; participation of elementary textbook publishers sought
for publication of Science Custingury Impact for publication of Science Curriculum Improve-ment Study materials, 11/16:50; increased demand for programed materials, reported by McGraw-Hill Bookstore, 11/16:74; see also American Textbook Publishers Institute

Thefts: couple convicted of stealing documents, 7/20:54

Thompson News Agency, Traverse City, Mich.: moves, 8/10:53

3 R's, Rosa Hart Associates, Inc., Lake Charles, La.: reorganizes, changes name, 8/17:46
Tiburon Books, Tiburon, Calif.: sold, 10/26:39
Tichenor's Institutional Service, Bloomington, Ind.: opens new college bookstore in Fort Wayne, Ind., 8/10:54

Time, Inc.: incorporates Architectural Forum with Fortune, sells House and Home to McGraw-Hill, Inc., 7/6:24

Times Mirror Co.:

Stock notes: 9/7:37, 12/7:33

Times-Reporter Bookshop, Springfield, Vt.: new store, 8/17:47

Tish's Book and Art Gallery, Escondido, Calif.: shop described, 11/30:53

Tokyo International Book Exhibition: planned, 8/ 24:76

Tools of the Trade," occasional dept. in "Book-making": 7/6:122, 8/3:71, 9/7:87, 10/5:99, 11/9: 115, 12/7:82

Toulouse-Lautrec, Countess de: interviewed, 11/30:

Tower Books, Sacramento, Calif.: sold, 10/26:39

Towne North Book Shop, Richardson, Tex.: new store, 12/28:72

Trade contests: Grosset & Dunlap window display contest for Nancy Drew books, 7/13:164; English title contest at London World Book Fair, 8/10: 24; winners of puzzle contest for booksellers sponsored by New Republic & Commentary, 8/17:46; R.D.M. Corp. window display contest, 9/21:58; R.D.M. Corp. window display contest, 9/21:58; Bantam's window display contest & wholesalers' promotion contest, winners announced, 9/21:58; Dell Golden Laurel Awards established for wholesalers promotion of educational paperbacks, 12/ 28:28

Translations: American Translators Assoc. plans annual meeting, 9/28:94

Bookshop, Newark Airport, N.J.: sold,

Travelers Bookshop, Newark Airport, N.J., 11/23:49
Trevi Book Shop, Buffalo, N.Y.: closed, 8/17:46
Trevi Book Shop, Buffalo, N.Y.: closed, 8/17:46

Tri-Ocean Books, San Francisco: to promote books of 5 Australian & New Zealand publishers to U.S.

market, 8/10:33; correction, 8/31:300
"Tropic of Cancer": see Censorship
Turck & Reinfeld, Inc.: announces deadline fc
Ninth Book Jacket Design Competition, 11/16:56 Tuttle, Charles E., Co.: new Japan mailing address,

9/14:38

Typography: National Type Face Design Competition announced by Visual Graphics Corporation, 9/ 7:91; changes in competiton set-up announced,

UNESCO: coupons to be redeemed by Bankers Trust Co., 10/5:48

Unicorn Press: new publishing house, 10/5:47 United Church Press: stops trade distribution of cur-

riculum materials, 11/30:36 S.S.R.: report on Soviet dictionaries,

U.S.S.R.: report on Soviet dictionaries, 7/20:36;
USSR Academy of Sciences, journal to be translated by Amer. Inst. of Physics, 11/16:27
U.S. Department of Defense: consolidates information of Defense consolidates information and Proceedings and Proceedings of Parish

tion services in new Magazine and Book Branch, 10/26:25

U.S. government book programs: Agency for Internatl. Development & Franklin Book Programs to co-sponsor seminars, 9/28:88: Govt. Advisory Committee on Internatl. Book Programs appoints new chairman, 10/19:33; see also Informational Media

Guaranty Program

Guaranty Program
U.S. Information Agency: to adapt book on U.S.S.R. for broadcasting, 8/3:14; "The USIA's Expanded Latin American Book Program" (article), 8/10:29; Informational Media Guaranty Div. moves, 8/10:36; to pay travel subsidy to publishers exhibiting at Belgrade Book Fair, 8/31:297; defended by Indian publisher (letter), 11/2:25; see also Informational Media Guaranty Program
Universal Publishing & Distributing Corp., to in

mational Media Guaranty Frogram Universal Publishing & Distributing Corp.: to is-sue paperback reprints in Award Books line of Simon & Schuster Inner Sanctum titles, 11/23:33; Nova Books to add "Frank Merriwell, Jr." series,

12/28:65

Stock notes: 7/6:62, 10/5:57 University Book Nook, Fort Worth, Tex.: sold, 8/

University of Chicago Press: "correction copy" policy explained, 7/6:21; moves business office & varehouse, 9/14:38; executive staff appointments, 9/21:43

University of Iowa: notes on Program in creative Writing, 7/6:23

University of Minnesota Press: to publish some titles Norwegian-American Historical Association, 9/28:103

niversity of Notre Dame Press: launches new paperback series, "Men Who Make the Council," 7/6:53: paperbacks and hardcover religious titles to be distributed by Herder Book Center, 11/2:55 University

University of Oklahoma Press: books to carry notice of paper's life expectancy, 7/6:21

University of Pittsburgh Press: Agnes Lynch Sarrett honored, 7/20:54

University presses: featured monthly in Scholarly Printer, bulletin of Amer. Book-Stratford Press, 7/6:23: "The 'Multiversity' Press," report by AAUP president, 7/6:41; aid to expansion of uni-

versity presses is among recommendation of Commission on Humanities, 7/6:52; see also Association of American University Presses
Valley Oak Bookshop, Visalia, Calif.: new store,
8/17:47

Van Nostrand, D., Co.: staff changes in college dept., 9/7:41; wins Geographic Society of Chicago Pub-

9/7:41; wins Geographic Society of Chicago Publications Award, 9/28:94
Verry, Lawrence, Inc.: named American distributor for English scholarly series, 7/6:64
Viking Press: expands children's book dept, 10/12: 34; forms subsidiary, Vikeship Co., for warehousing & shipping, 11/30:33
Vista Book Shop, Vista, Calif.: new store, 8/31:332
Visual Graphics Corp.: plans National Type Face Design competition, 9/7:91; changes in competition set-up announced, 10/5:192 tion set-up announced, 10/5:192

Walck, Henry Z., Inc.: to publish two trade juveniles in initial teaching alphabet, 7/13:169
Walker & Co.: to launch line of Walker Paperbacks,

8/10:33

Waltham Book & Card Shop, Watertown, Mass.: closed, 8/3:45
"War on Poverty": effect of legislation on book

"War on Poverty: cases trade (editorial), 8/10:37 Warren Commission report: publishing plans for, by Warren Commission report: publishing plans for, by Warren Commission report: publishing plans for, by Warren Commission reports and plans for the publishing plans for the Warren Commission report: publishing plans for, by 5 publishers, 10/5:43; production of paperback editions described (article), 10/5:80; addenda by Bantam, 10/12:39; production in Italy, 10/19:23; "The Witnesses," highlights of hearings, to be issued, other publication information on Report, 11/30:42, 12/7:38

Washington Booksellers Assoc.: elects officers, 7/13: 179

Watson-Guptill Publications, Inc.: names sales rep-

Watson-Guptill Publications, Inc.: names sales representation, 7/27:42
Watts, Franklin: "One Out of Four Comes Back" (article on returns), 9/7:51; comments by booksellers, 9/21:55, 11/2:58
Waverly Press, Inc. and Williams & Wilkins Co.: adopts big business policies, 9/14:22
Weber, Lee A.: "Managing a Branch Bookstore: Problems and Responsibilities," 10/5:62
Western Publishing Co.: buys Pocket Books' 50% interest in Golden Press, 9/21:37; Affiliated Publishers to continue sales of Golden Press & Odyssey Press books, 12/14:35
Stock notes: 8/3:28, 9/7:38, 12/7:34
Whiting-Plover Paper Co.: bought by Nekoosa-Edwards Paper Co., 8/3:75
Wholesalers, book: Raymoar Book Co., Pasadena, Calif., plugged in local press, 10/12:50; "Bookazine Expands Plant, Stock and Service" (article), 10/26:14; place of wholesalers in paperback distribution discussed at ABA regional meetings, 11/9:41; editorial, 11/9:50; reply to editorial by Louis Epstein, 12/7:21; new firm, Sci-Tech Book Service, 11/30:35; Centralized Processing Center, Hawaii, moves, 12/28:52; jobber-owned paperback bookshops are new trend in bookselling, 12/28:67
Wiley, John, & Sons, Inc.: Staff appointments, new travelers, 9/21:45; editor Gordon S. Ierardi hon-

wiley, John, & Sons, Inc.: Staff appointments, new travelers, 9/21:45; editor Gordon S. Ierardi honored by psychologists for work on Wiley psychology books, 11/30:35

Stock notes: 12/7:34

Williams & Wilkins Co. and Waverly Press, Inc.: adopts big business policies, 9/14:22

Wilson, H. W., Co.: Wilson Library Bulletin celebrates 50th anniversary, 11/2:23; expands coverage of Agricultural Index, changes name to Biological & Agricultural Index, 11/16:27

Window displays: see Displays, book

Windown display contests: see Trade contests

Wolfe, Thomas: plaque in memory of, presented to Chelsea Hotel, 10/12:20

Women's Nat'l. Book Association: presents Constance Lindsay Skinner Award, 7/13:108; Binghamton Chapter elects officers, 8/10:34; names first executive secretary, other officers, 9/14:37

World Affairs Book Center, N.Y.C.: holds annual

book fair, 11/16:53; reports, 54.7% sales increase in 5 months, 12/28:67

in 5 months, 12/28:67
World Book Encyclopedia: see Field Enterprises
Educational Corp.

Yale University: Library acquires rare papyrus collection, 8/10:35

Yale University Press: to join with McGill Univ. Press in publishing Canadian-American Studies. 7/6:53

Yokefellow Bookshop, Framingham, Mass.: new store, 9/21:59

Zondervan Publishing Co.: forms new corporation, Family Stores of America, to operate bookstores, 11/9:68

OBITUARY NOTES

- BARNES, John W., 12/28:52; Boal, Sam Jeffrey, 10/19:37; Boyle, Kenneth B., 11/2:43; Brookes, Charles E., 10/26:27; Busby, Edith, 11/23:36
- CADMUS, Harold, Sr., 7/27:39; memorial scholarship, 10/5:48; Carrignan, Amos, 7/13:154; Chapman, Theron T., 9/28:95; Cleland, Thomas Maitland, 11/16:56, editorial, 12/7:67; Conrad, G. Miles, 10/5:49; Covici, Pascal, 10/26:26
- DAVIS, Elizabeth Irene Craven, 8/3:30; Decker, Duane, 9/21:41; Dobbie, Lucie E. N., 9/28:97; Dobie, J. Frank, 9/28:96; du Jardin, Rosamond: memorial, 12/7:20; Dunshee, Kenneth H., 9/28:97
- EAGER, Edward McMakin, 11/9:49; Engel, Leonard, 12/28:54; Ernst, Margaret Samuels, 12/14:38
- FLEMING, Ian. 8/24:79; Floherty, John J., 12/ 28:54; Frank, Pat, 10/26:27
- GOLDSMITH, Joel S., 7/6:65; Grant, Warren, 8/ 10:36; Griffith, Charles E., 9/7:39; addendum, 9/28:51
- HAAS, Robert K., 8/24:78; Hagedorn, Hermann, 8/31:301; Hale, Everett E., 7/6:65; Hansen, Jeanne, 9/28:97; Harbison, E. Harris, 8/31:301; Hayes, Carlton J. H., 9/28:97; Heiring, Borge, 10/19:37; Herold, J. Christopher, 12/28:53; Holbrook, Stewart H., 9/21:41; Huebsch, B.B. W., 8/17:27; Hunter, William A., 12/28:52

IVAN, Gustave, 10/5:49

- JACKSON, William A., 11/2:42; Jacobsen, Sybil V., 11/2:43; Jerrold, Douglas, 8/10:36; Jones, Idwal, 11/30:38
- KENT, Junia Rosahn, 11/23:36; Kirkpatrick, Sir Ivone Augustine, 7/6:65; Kitzmiller, Dale W., 11/30:38; Koppell, Henry Gunther, 12/14:38; Kornitzer, Bela, 12/28:54
- LINSCOTT, Robert Newton, 10/5:49; Litman, Harold, memorial, 8/10:35
- MADELEVA, Sister Mary, 8/31:301; Marx, Harpo, 10/19:37; Mase, Stanley W., 11/23:36; McKenna, Richard, 11/23:36; Messner, Kathryn G., 8/17:28; Mortimer, Clarence L., 11/9:49; Mott, Frank Luther, 11/2:42
- O'CASEY, Sean, 9/28:96; O'Connor, Flannery, 8/ 17:28; correction, 9/14:24; Osgood, Charles E., 8/31:300
- PARKER, Ralph, 7/6:65; Peattie, Donald Culross, 11/30:37; Peters, John J.: memorial, 11/30:39; Peterson, Florence Klauer, 7/13:154
- RAGLAN, Lord, 10/5:49; Raney, William, 10/12: 35; Reinfeld, Fred, 7/27:39; Rittenhouse, George, 8/10:36; Ross, Fritz, 8/3:30

- SCHIFFER, Don. 7/13:154; Schuller, Berenice G., 12/14:38; Sitwell, Dame Edith, 12/28:53; Smith, Bradford, 8/3:30; Smith, C. Arthur, 12/28:54; Smith, T. V., 7/13:154; Sutliff, Milo J., 10/5:48
- TANSILL, Charles Callan, 11/30:38; Turner, Ralph E., 11/2:43
- WALKER, Stanley Ward, 8/31:300; Waln, Nora, 10/19:37; Vegrin, Elia, 7/6:65; Webb, Samuel Winthrop, 9/7:39; Webendorfer, John F., 9/7:39; Whelan, James C., 9/28:95; Cleland, 9/14:38; Williams, Winston, Charles M., 10/26:27
- ZIEGNER, Herman R., 7/6:64, memorial, 8/10:35

PERSONNEL NOTES

- ABBOT, Jean, 10/5:54; Abrams, Harry N., 7/27:42; Abrahams, William, 10/19:38; Aksen, Howard S., 11/30:40; Alexander, Vincent, 7/6:70; Altman, Yale, 11/30:40; Anderson, Alan N., 11/2:45; Anderson, Christine, 11/2:49; Anderson, Harold, 8/24:83; Anderson, Harold H., 12/7:37; Anderson, James, 9/21:45; Anderson, Leon, 9/21:44; Anderson, Maurice L., 10/12::38; Andujar, Julio I., 8/3:34; Angell, Hartzell P., 9/7:42; Anson, Stanley, 11/30:41; Arnold, Atlee, 9/14:39; Arnold, Roy, 9/7:41; Atkinson, Dee, 8/3:33
- BAKER, Donald C., 11/2:48; Baker, Cass D., 12/14:
 41; Baker, James G., 8/31:303; Baker, Peter, 8/10:
 39; Baker, William, 8/24:83; Baldwin, Lynn H.,
 10/5:51; Barber, Edwin F., 11/9:53; Barnard,
 Allan, 11/9:51; Barnes, Alexander, 10/5:54; Barnes,
 Celeste F., 7/27:41; Barnes, Malcolm, 9/7:43;
 correction, 9/21:45; Barrett, David, Jr., 8/3:33;
 Barron, Louis, 9/28:99; Barrows, Marjorie Wescott,
 12/14:39; Bates, Fred R., 11/9:52; Beaty, George,
 8/24:83; Beck, Melvin, L., 8/3:33; Becker, Kenneth, 9/14:39; Beckett, W. A. H., 8/31:303;
 Beguelin, Dayton, 7/13:156, 12/7:36; Beldotti, Jas.
 F., 8/3:32; Bello, Mary, 7/6:69; Bello, Mary (Mrs.
 Joseph), 8/24:99; Beneduce, Ann, 10/12:37; Benemann, William P., 10/5:51; Benjamin, Virginia, 10/5:54; Bennett, Josiah Q., 12/7:30; Bergmans, Pete,
 8/24:84; Berke, Martin B., 8/24:83; Bernstein,
 Emily, 9/28:101; Berry, Duane H., 8/10:39;
 Beynon, John C., 9/7:43; Birnbaum, Agnes, 8/3:
 19; Blackstock, Erna, 11/30:55; Bledsoe, Thomas
 A., 8/10:38; Bluemle, Andrew, 9/21:44; Bohren,
 Edwin G., 8/24:83; Bond, Alice Dixon, 7/27:41;
 Boswell, Glen, 8/24:83; Bond, Alice Dixon, 7/27:41;
 Boswell, Glen, 8/24:83; Brandwein, Paul F., 9/28:
 91; Braunstein, Perry, 11/16:57; Bradbury, Walter
 L., 7/6:67, 12/28:56; Brandwein, Paul F., 9/28:
 91; Braunstein, Perry, 11/16:57; Briggs, Olin, 9/21:43; Brock, Terry F., 7/6:70; Brown, Christopher R., 12/28:58; Brown, Elaine Rushmore,
 11/23:39; Browne, R. A., 8/31:303; Brouwer, Kenneth J., 7/13:156; Bryden, William, 8/24:83; Burk-hardt, John C., 8/24:83; Burn, John A., 12/28:
 58; Bushnell, Margaret, 12/7:36; Bussy, Ken,
 8/24:82, 9/21:44; Butcher, Walter, 9/21:45; Byers,
 Jane E., 9/28:100; Byrne, Jim, 9/28:100
- CAIN, Barbara Louise, 10/12:37; Calvelli, Richard Q., 9/7:41; Canavan, Edward J., 11/23:39; Caplin, Mortimer M., 8/3:32; Carney, Joseph R., 11/9:52; Carpenter, Richard A., 12/14:41; Carr, Jack, 9/28: 101; Carroll, Paul, 8/10:39; Casewit, Curtis W., 12/28:58; Cavel, Marcia, 10/5:53; Cayne, Bernard S., 12/28:56; Cerf, Bennett, 12/28:57; Chase, Edward T., 10/26:29; Chason, Charles G., 10/5: 51; Chernoff, Sanford L., 7/20:63; Chernus, Judith, 11/2:48; Chevalier, Jane, 8/24:82; Clapp, Joseph A., Jr., 8/3:33; Clark, James I., 9/21:43; Clary, O. N., 9/28:119; Clayton, B. Forrest, 10/26:30;

Claxton, Geoffrey A., 7/6:68; Cline, Donn R., 8/24:83; Cogsville, Carol, 11/9:53; Cole, Richard D., 11/23:38; Collier, Oscar, 11/2:45; Colman, Beverly I., 9/28:99; Colman, Morris, 12/28:57; Colmore, Julia C., 11/2:47; Conley, Erwin D., 7/6:68; Consolino, Joseph T., 12/28:56; Conway, Peter, 7/13: 156, 11/2:48; Cornfield, Robert, 10/5:53; Corwin, Stanley J., 7/27:41; Cowan, William W., 11/2: 46; Cox, Warren, 11/9:52; Craig, Raymon, 11/9: 53; Crane, Edward G., 11/30:40; Crane, Joan, 12/7:30; Craven, Leonard, 7/6:70, correction, 8/17:32; Crittenden, Louise, 9/28:101; Curry, Mollie, 12/28:58; Curry, William, 12/14:41

DABROWSKI, Jean, E., 11/2:46; Dadisman, T. A., 8/3:32; Danby-Smith, Valerie, 10/5:54; Dato, Anthony T., 11/9:52; Davison, Betty, 8/10:39; Dawkins, Charles F., 12/28:58; De Caprio, Annie, 8/3: 33; Dekker, Maurits, 11/9:51; Del Monte, Vincent M., 10/5:53; Delacorte, George T., 10/12:33; DeMarzo, Fred E., 10/5:51; Dessauer, John P., 12/7:36; Dewees, Curtis, 9/7:41; Diamond, Paula, 11/30:41; DiBernardo, Samuel J., 10/5:54; Dicapua, Michael, 8/31:303; Doan, Robert A., 12/14:41; Doctorow, E. L., 10/26:30; Doebler, Paul, 12/28:51; Dolan, Allen, 8/24:84; Douglas, Bob, 9/21:45; Dovell, Ray C., 8/31:303; Downey, Douglas W., 11/2:46; Dubrule, Emile, 7/6:67; Dreiman, David B., 10/26:29; Dressler, Daniel N., 11/23:38; Drilling, Joseph C., 12/28:57; Drimmer, Harold, 8/3:32; Duff, Annis, 10/12:34; Dunford, Nelson J., 12/14:39; Dunham, William H., 10/5: 52

EARLEY, Edward F., 10/12:37; Ebert, Leo B., Jr., 9/21:44; Edwards, Alfred C., 12/28:56; Edwards, Thomas J., 11/2:47;; Elias, Eugene, 8/24:77; Eliasson, Donald, 10/5:53; Elliott, Bruce W., 10/5:51; Elliott, Desmond, 9/21:45; Enderle, Richard J., 11/2:49; Erbe, Ned, 11/2:48; Evans, J. Stuart, 11/9:52; Ewing, Gordon R., 11/2:46, 11/30:40

FAIR, Clifford B., 8/10:38; Fairbanks, R aymond, 9/21:45; Federici, Yolanda D., 10/19:38; Fehmers, Frank W. T., 7/6:70; Ferdinand, Ralph M., 11/2: 46; Fetridge, Robert H., Jr., 12/28:56; Figge, Frederic, H., Jr., 8/10:39; Fine, William M., 10/5:54; Fitts, Roscoe W., Jr. 10/5:53; Fitzsimons, Laurence, 12/28:56; Flamm, Philip B., 12/14:41; Flanders, Teresa, 7/13:103; Fles, Barthold, 9/21: 45; Fockler, Ernest 12/14/41; Follstad Mark A. Franders, Teresa, 7/13:103; Fles, Barthold, 9/21: 45; Fockler, Ernest, 12/14:41; Follstad, Mark A., 9/21:45; Forbush, Joseph A., 9/7:43; Ford, Harry 11/23:38; Ford, Richard T., 11/2:48; Foster, Trufant, 7/6:62; Foster, Joanna, 11/2:45; Fou-shee, Roger B., 8/3:34; Frank, Edgar, 9/21:44; Freedman, Paul, 11/30:41.: French, Orville S., 8/17:32; Frith, Kenneth, 9/14:40; Frost, Malcolm, 9/21:43; Fylgare, Hans, 9/7:42

GALLAGHER, John F., 9/28:99; Garrett, Jerry D., 9/28:101; Gerber, Sandy, 8/3:34; Gibney, Sean, 12/14:41; Gilbert, Horace S., 9/21:44; Gillenson, Lewis W., 8/17:30; Gilston, Richard, 9/28:101; Gimple, Judith, 7/6:69; Gipe, William F., 8/17:30; Glore, Robert L., 8/24:83; Gluck, Rhoda, 8/3:33; Goetz, John B., 9/21:43, 10/5:100; Goetze, H., 11/9:54; Goldind, William G., 7/6:70; Golas, Tad, 11/30:41; Goldblatt, Norman E., 12/14:40; Golden, Howard S., 11/2:48; Goldfind, Norman, 8/24:77; Gollob, Herman, 8/17:30; Goodearl, Donald A., 9/14:40; Gorman, Ruth 11/23:38; Gostin, Irving, 8/17:31; Graver, Roger, 8/10:39; Greenman, Barbara Storms, 9/21:44; Gregg, John, 11/30:40; Grgich, Rose Marie, 12/14:41; Griffin, 11/30:40; Grgich, Rose Marie, 12/14:41; Griffin, Richard D., 12/7:37; Gross, Sidney, 12/28:56; Grunewald, Hudson, 8/31:237; Gun, Nerin E., 11/23:39; Gussack, Herbert M., 11/9:54

HAIGHT, Douglas, H., 11/2:45; Hall, Babette, 9/ 14:37; Hallingby, Paul, Jr., 7/27:41; Hammer, Lawrence, H., 10/12:52; Hanle, Eve, 7/6:69; Hardin

63; Harper & Row, Inc.: launches International Division, reorganizes staff, 7/6:67; Hart, Stanley, Paul W., 9/28:119; Harmon, Howard W, 7/20: 11/9:53; Harvest, Hazel, 9/7:41; Harwood, Francis C., 9/7:43; Hatvary, Bertha, 7/6:69; Haugan, Rolf A., 9/21:45; Haugen, Thomas C., 11/9:52; Haughey, James, P., 9/28:99; Haydn, Hiram, 8/24:81; Hayes, James L., 8/17:31; Haynes, Donald K., 8/17:31; Hazen, Joseph C., 10/26:29; Heidbreder, Margaret Ann, 8/24:80; Hemens, Rollin D., 9/28:99; Henderson, Jack P., 8/24:82; Henretta, Peter, 8/17:31; Herbert, David, 10/12:38; Hertzberg, Sidney, 9/28:100; Hess, John, 8/3:32; Heuer, Joseph P., 11/9:52; Hewitt, Joseph R., 10/5:51; Hicks, Herold, 8/10:38; Higginbottom, Anne, 12/7:37; Hill, Carol, 8/3:34; Hinds, Louise B., 11/16:57; Hirschman, Susan Carr, 12/28:57; Hirschman, Paul, 10/26:30; Hoare, Alan, 8/24:84; Hoernke, Harvey, H., 8/10:38; Hoffman, Berenice, 12/28:57; Hoffmaster, Howard, 12/14:41; Hogrogian, Nonny, 9/28:100; Holcomb, Robert, 8/3:33, 12/7:57; Holder, Paul B., 12/28:51; Holdsworth, Mary V., 11/2:49; Holm, Donald W., 11/9:54; Holtz, Gunter, 9/28:91; Hood, Alan C., Jr., 12/28:57; Hoogerhyde, K. D., 12/7:36; Horton, Cyril A., 12/7:37; Howard, Harry F., 7/6:68; Humphrey, H. A., 10/12:38; Hunt, James, 8/24:84; Hurowitz, Paul, 8/3:34; Husted, Darrell, 11/23:39; Hutchison, R. S. R., 8/17:32; Hynes, Michael J., 10/12:37; Hyun, Peter, 11/23:38

IERARDI, Gordon S., 11/30:35; Ingraham, Russell, 7/27:42; Iroaganachi, John, 7/20:63; Israel, Peter, 7/6:67

JACKSON, Anne M., 8/3:33; Jackson, James H., Jr., 10/5:53; Jacobsen, Donald M., 7/6:69; Jacobsohn, Peter, 7/20:63; Jaffe, Herb, 8/24:81; James, Raymond W., 10/5:51; Jenness, Richard, 8/17:32; Jennison, Christopher S., 10/5:53; Jennison, Peter S., 8/24:80; Jewett, Edgar B., 9/7:42; Johns, James T., 8/3:34; Johnson, A. Robert, 10/12:38; Johnson, Daniel, 11/30:41; Johnson, Frederic S., 11/9:54; Johnson, Victoria, 9/14:38; Johnston, James S., 8/24:84; Jones, Cecil D., 11/30:41; Joseph, David, 9/21:44; Jovanovich, William, 8/31:303; June, Donald O., 8/17:31; Jurecka, L., F., 12/14:41

KAMPMEIER, Curtis N., 9/21:45; Kaplan, Bernard, 12/14:41; Karl, Jean, 11/23:38; Karpf, Lila, 11/30:41; Kask, Warren, 8/31:303; Keats, Nathan, 9/7:41; Keel, Daniel, 10/5:54; Kellogg, Norman E., 11/9:54; Kennedy, Judith, 7/27:42; Kenny, Herbert, A., 10/5:33; Kepcke, Paul L., 8/10:38; Kilpatrick, Robert, 8/31:303; Kingsport Press: executive & other staff appointments, 10/5:51; Klagsbrun, Francine, 8/17:30; Klepper, Lewis, L., 12/28:58; Klueh, William R., 11/23:38; KnappFisher, J. S., 12/28:58; Kneerim, Jill, 9/7:41; Knell, Frederick G., 7/6:67; Knowles, D. H., 11/9:52; Kohl, Harry, 9/7:42; Kohn, Alice, 7/6:69; Kraft, Elizabeth, 8/24:81; Kranich, C. Russell, Jr., 11/30:40; Kundaji, Anand, 11/23:39; Kuzmack, Linda, 7/27:42; Linda, 7/27:42

LAIRD, William J., 12/28:57; Lakemacher, Robert E., Jr., 8/24:83; Lamadore Stephen, 7/6:70; Lambert, Clark, 8/24:80; Landis, Sara S., 11/2:46; Lane, Melvin B., 11/9:51; Lang, Young H., 9/14:40; Larson, Jules N., 7/27:42; Laskey, Herbert M., 7/20:63; Law, John R., 9/7:43; Lawrence, Elizabeth, 10/26:29; Lawson, Donald E., 11/23:38; Laycock, Edward A., 8/10:38; Leet, Bernard J., 8/24:83; Lehmann, Frank R., 9/28:101; Lehmann, John H., 11/2:46; Lehmann-Haupt, Christopher, 7/27:41; Lemon, James E., Jr., 11/2:49; Lennox, Margaret, 11/23:38; Lerner, Edward, 9/28:101; Lerner, Noel, 12/14:39; Levy, Lawrence, 12/14:41; Lewis, Diane, 9/21:44; Lewis, Roger, 11/9:52; Lewis, Stephen, 9/28:101; Lilly, Jean, 7/6:69; Little, S. George, 11/2:45; Lockaby, Kenneth O.,

8/24:82; Longman, M. F. K., 8/31:303; Loomis, Clarence C., 9/21:45; Lorentzen, Karl, 7/13:156; Lowe, Frank J., 7/27:42; Lusty, Robert, 8/24:84; Lyons, Ivan, 8/24:82

Lowe, Frank J., 7/27:42; Lusty, Robert, 8/24:84; Lyons, Ivan, 8/24:82

MABRY, Robert, 11/9:53; MacDonald, Malcolm M., 9/7:42; MacGregor, Allan R., Jr., 9/14:39; MacPherson, Tom, 7/6:67; Maher, Lawrence J., 8/10:39; Maisano, Louis, Jr., 8/17:33; Mamangakis, Stanley E., 8/17:32; Manley J. Michael, 10/5:53; Mann, Joseph M., 12/14:39; Manning, Farley, 7/27:41; Manning, Robert, 10/12:21; Marble, James M., 9/14:40; Marchand, Lucien S., 9/7:42; Marshall, William K., 8/24:83; Martin, Edward J., 11/9:51; Mathews, Virginia H., 8/24:80; May, Homer L., 10/5:34; Mayer, Peter, 11/9:51; McCarthy, David F., 11/9:54; McClare, T. William, 11/2:48; McCollester, Charles W., 12/7:37; McCosker Andrew, 12/14:41; McDermott, Robert J., 11/9:52; McDonald, Dennis, 10/5:54; McDonald, Jean, 11/9:52; McDonald, Dennis, 10/5:54; McDonald, Jean, 11/9:54; McBonnell, F. Russell, 7/6:68; McGranahan, Raymond D., 8/24:81; McHugh, John J., 8/31:303; McNair, Malcolm P., Jr., 11/16:57; Means, William M., 9/28:91; Meeks, Voras D., 7/13:156; Mendenhall, Robert H., 9/28:119; Meister, Lowell, 10/5:53; Menzel, Wayne L., 11/2:47; Merritt, John W., 7/20:63; Mctzdorf, Robert F., 12/7:30; Metzger, William F., 8/3:33; Miles Richard B., 10/12:38; Miller, Jo Ann., 9/28:101; Mintz, Rose, 8/10:39; Mitchell, David A., 8/24:81; Moncho, Lee C., 8/3:33; Morehouse, Linden H., 9/28:99; Morris, Aldyth V., 9/28:100; Morrison, Edgar G., 11/9:52; Mosbacher, Clifford J., Jr., 8/3:34; Moseley, Cameron S., 9/28:101; Murray, Ronald W., 7/6:68; Myerson, Max, 8/24:83; Myrick, Frank B., 12/28:51

NADDY, William, 10/5:51; Najm, Dr. Mohammed Yusuf, 7/20:63; Nathan, Barry R., 8/10:39, 12/7:36; Needham, Peter S., 10/5:51; Neighbors, Charles C., 9/7:42; Neistein, Harold, 8/24:83; Nelson, Thomas P., 8/3:33; Neufeld, John, 9/14:40; Neuweiler, Richard C., 8/17:30; Nevler, Leona, 8/24:82; Newman, Edwin S., 11/2:46; Newman, Patrick, 10/12:38; Newsom, Carroll V., 8/24:76; Newton, Douglas V., 7/27:41; Nichols, George Q., 7/6:68; Nicholson, Margaret, 7/6:67; Nielsen, Casper, 11/9:54; Noon, T. Cvril, 8/3:33; Northrup, Kenneth, 7/6:68; Notman, John W., 7/6:69 6:69

OCKENE, Robert M., 9/7:41; O'Connor, Thomas G., 8/17:30; O'Donnell, Paul F., 10/5:54; Oehler, Milton E., 8/17:30; Oelgeschlager, G. Karl, 9/7:41; Offner. Ellen, 9/28:101; Oshita, Masao and Atsuhi, 9/14:40; Owen, Peter, 9/14:40; Owens, Phil, 10/12:37; Oyewole, 'Femi, 7/20:63

PAGET, Clarence, 10/19:38; Panella, John W., 11/23:38; Paparello, Frank., 7/6:70, correction 8/17:32; Parker, Benjamin F., 9/7:42; Parkhouse, Ned, 9/28:99; Parkins, Phyllis V., 10/12:37; Patterson Jerry E., 12/7:30; Peck, Robert M., 9/21:43; 12/7:36; Peifer, T. D., 10/5:52; Perkins, Anne, 12/14:41; Perkins, James H., Jr., 9/14:39; Perkins, Richard H., 9/14:39; Peters, A. D., 10/5:54; Peterson, Kiell, 7/27:42; Phalin, Howard V., 10/12:37; Phillips, David, 7/13:156; Phillips, Lila J., 11/23:39; Pick, Charles, 11/2:49; Pickering, Clinton V., Jr., 11/9:53; Pinchot, Ann., 10/5:52; Piore, Emanuel R., 7/20:63; Pitman Publishing Corp: staff changes, 8/3:33; Plotnik, Harvev, 9/14:39; Pollak, Arthur, 11/2:48; Pollock, Polly, 10/12:38; Poole, William, 11/2:47; Powers, John G., 8/10:39, 8/24:76; Pratt, D. J., 9/7:41; Preston, Russell, 8/24:84; Priest, Jeffrey, 8/24:81; Prinz, Lucie, 9/14:24; Price, Howard, 12/28:57; Proctor, John E., 11/30:41; Prouce, Jerome, 8/10:39; Putnam John B., 8/17:30

QUIGLEY, Paul F., 7/6:68

RACHOI, Robert R., 11/2:47; Rackliffe, Mary, 11/9: 53; Rahtz, Robert, 11/16:57; Rasmussen, Grant W., 9/7:42; Raynor, Charles, 9/7:43; Redding, Anita, 7/6:69; Redding, James, 9/21:44; Reed, Christopher, 9/14:39; Reed, Jean, 11/9:53; Reeves, Lawrence F., 11/2:46; Reither, Winslow T., 12/28; 51; Reno, John S., 8/17:31; Repass, James Howard, 9/7:43; Resch, George T., 8/3:33 Reynolds, William E., 8/17:32, 9/14:40; Rhein, Murray H., 12/14:39; Richards, Walter W., 9/7:42; Richter, Anders, 9/21:43; Riede, Jack, 8/31:303; Rigg, Edgar T., 12/28:56; Riggs, Joseph A., 11/9:51; Roberts, Richard E., 9/28:100; Robin, Elizabeth, 8/31:303; Robinson, Elbert E., 8/10:38; Roche, Douglas J., 9/28:51; Roesch, Robert A., 9/7:42; Roffman, Irwin, 10/5:51; Rogers, Deborah, 11/9:54; Roland, Larry, 8/17:32; Ronsheim, Nan, 10/5:53; Rose, Stuart, 12/7:36; Rosenblitt, Milton, 11/30:40; Rosenwald, Peter, 10/26:30; Rothenberg, Lois M., 10/12:38; Rountree, Joseph N., 9/21:44; Rubinsky, Gerald, 12/14:40; Rubinsky, Phyllis, 8/24:82; Russ, Lavinia, 11/2:45

44; Rubinsky, Gerald, 12/14:40; Rubinsky, Phyllis, 8/24:82; Russ, Lavimia, 11/2:45

SAALFIELD Arthur J., 12/7:36; Sachs, Sheldon, 11/23:39; Samuelson, Paul F., 11/2:47; Saperstein, Marvin, 11/9:54; Savage, Joyce, 12/7:37; Savini, Louis J., 10/5:52; Saunders, John, 7/6:69; Sayegh, Dr. Anis, 7/20:63; Scanlon, Gerard D., 8/17:31; Schabert, Kyrill, 8/24:80; Schauffler, Robert Haven, 12/14:38; Scheer, George F., 12/14:40; Schiff, Doris, 10/12:37; Schiff, Julia, 7/6:69; Schrader, Donna, 9/14:40; Schreuder, Peter, Jr., 10/19:38; Schubert, Donald, 11/23:38; Schubert, Lawrence H., S.S.P., 12/14:41; Schulkind, David W., 10/5:102; Schwab, Robert W., 7/6:68, 9/7:42; Scott, Ernest L., 10/5:52; Scott, James D., 11/2:47; Scott Winfield Townley, 12/7:23; Seaburg, Carl, 11/2:49; Seaman, Walter L., 11/30:40; Sedacca, Mike, 11/30:35; Segal, David L., 11/2:46; Seiler, Frederick E., 10/12:37; Seldes, Timothy, 12/14:39; Sentman, Everett Edgar, 8/31:303; Shableski, David, 10/5:54; Shaeffer, Robert M., 10/12:38; Shalm, Irwin, 11/30:41; Shapiro, Ernest M., 10/5:51; Shaw, Harry, 10/19:38; Sheehan, Morris, 12/14:41; Shelton, James N., 10/5:51; Shepard, Richard, 7/6:70, correction, 8/17:32; Shimel, Kate J., 9/14:39; Shine, William R., 12/28:56; Shipley, E. Edd, 10/5:51; Shipp John S., Jr., 9/14:39; Shirriff, R. L., 8/31:303; Siggens, Ray C., 7/6:67; Simon, John J., 8/17:30; Simmons, Hugh C., 11/2:49; Simonds, C. H., 9/14:39; Simps., I. Thomas, 10/5:54; Skaggs, Charles E., 11/9:53; Smith, Alan H., 8/17:30; Smith, Eleanor T., 9/14:39; Sniyder, Samuel S., 7/6:68; Sobel, Esta, 11/2:48; Soldan, Harvey M., 10/5:51; Solov, Liuha, 8/3:34; Sorrells, K. Bert, 8/24:83; Spar, R. Dean, 12/28:51; Sparks, Robert W., 11/2:39; Spencer, Haven H., 8/17:32; Spier, Franklin, 8/31:303; Spiller, W. R., 8/3:33; Springer, K. F., 11/9:54; Staley, Wilbur S., 9/7:42; Stammers, Richard G., 12/14:41; Standish, Helen M., 12/14:41; Stanely, Harry G., 8/24:83; Starr, Charles W., 9/21:45; Starr, Peter J., 8/3:34; Stephenson, June C., 11/2:49; Stolen, Luther R., 8/17:31; S

TALBOT, Harold, 7/27:42; Talley, Truman, M., 8/
 24:81; Tanaka. Kengo, 8/24:84; Taylor, Frank
 E., 8/26:30; Tebbel, Robert E., 11/9:53; Telese,

Nan, 12/28:57; Ternes, Marge, 11/2:48; Terry, Charles S., 11/23:34; Thayer, Joan, 7/6:67; Theil, Richard P., 10/5:54; Thompson, E. P., 7/27:41; Thorpe, Noel, 11/9:53; Tiffany, David H., 11/16:57; Timpe, Dale, 7/27:41; Tompkins, Robert, 7/6:70; Townsend, Marshall, 9/21:43; Trainor, Ted, 10/5:53; Trakas, Georgia, 11/23:38; Tress, Stephanie Linda, 11/23:39; Tribble, Ed, 8/31:237; Tucker, Maretta, 11/2:48; Turner, Donald, Jr., 9/28:119

UPDEGRAPH, Charles J., 9/21:45; Urban, Michael, 8/3:34; Ushio, Saburo, 11/2:46

VANDEN BRINK, Don R., 10/5:54; Van Treese, Larry C., 11/2:48; Van Vliet, Julie, 11/2:48; Varner, Velma V., 10/12:34; Vice, James M., 9/21:45; Vickery, W. W., 8/31:303; Viders, Arthur J., 11/ 30:41; Vinton, Iris, 12/28:58; Vondeling, John, 11/9:54

WALKER, Donald, 8/24:83; Walker, Marilyn, 9/21: 44; Walker, Robert H., 11/2:49; Wallace, David J., 10/5:52; Walter, Don A., 8/3:32; Walton, Jonathan Robert, 12/7:37; Ward, Fred., 11/2:49; Wasserman, Gerald, 10/12:38; Waters, E. Forrest, 11/30:41; Weaver, Howard Sayre, 9/28:100; Webb, Valery H., 11/16:57; Webber, Ellen, 11/9:53; Weisburg, Lawrence, 11/9:51; Weiss, Bernard J., 9/21:43; Weiss, Edna, 12/28:58; Weiss, John H., 11/2:49; Weiss, Ronald, 12/7:37; Werth, John St. C., 10/5:51; Whalen, Charles J., 10/5:52; Whiteway, Robert E., 11/9:52; Widmer, Sheldon, 12/7:37; Wiley, W. Bradford, 10/19:33; Williams, George, 10/5:53; Williams, Laurence, 9/7:43; Williams, Wirt, 10/5:34; Williamson, Mel, 12/28:57; Willis, J. Afred, 12/28:58; Willis, Jack D., 12/28:51; Winter, Garrett H., 10/5:34; Winthers, Kae, 11/9:54; Wittenberg, Thomas D., 8/17:32; Witty, Richard L., 11/9:52; Wood, Richard, T., 8/10:38; Wood, William A., 9/21:43; Woodman, John E., 11/9:53; Woods, Frank G., 11/9:51; Woodward, Ralph, 7/6:70; Wright, Norman, 9/28:100; Wright, Sarah, 8/24:82; Wyeth, Marion S., Jr., 7/6:67

YARBOROUGH, James B., 9/28:119; Yntema, Esther S., 10/19:38; Young, Bruce A., Jr., 9/21:44; Young, Genevieve, 7/6:67

ZACHARIAS, Pearl, 12/28:58; Zecher, Nat, 11/23:38; Ziff, Dolores, 9/7:42; Zinn, Theodore, 8/10:38; Zimmerman, Ernest A., 11/2:48; Zimmerman, Miles, 11/9:54

INDEX TO ADVERTISERS-JULY-DECEMBER, 1964

Abelard-Schuman, 7/13:8; 8/31:2
Abingdon Press, 7/13:9; 8/10:45; 8/31:4,5,319; 9/28:109; 12/14:6,15
Abrams, Harry N., Inc., 8/31:3
Academic Press, 11/16:1-3
Adelphi Distributing Co., 9/14:56; 9/28:129
Aero Publishers, 8/31:6
Affiliated Publishers, 8/31:6
Affiliated Publishers, 7/20:28; 8/10:19; 9/21:17; 9/21:23
Aldine Publishing Co., 8/31:10
Allied Publications, Inc., 7/13:10; 8/31:8,9
American Book-Stratford Press, 7/6:113; 9/7:80,81; 11/9:90,91
American Elsevier Publishing Co., 11/16:6-9
American Elsevier Publishing Co., 11/16:6-9
American Southern Publishing Co., 11/30:10
Arco Publishing Co., 8/31:11
Argosy-Antiquarian Ltd., 8/31:12
A R S Polona, 12/7:17
Association Press, 8/31:14
Atheneum Publishers, 7/13:11; 7/27:51-54; 8/31:15; 9/14:46,47; 11/2:20: 11/30:14; 2/7:18
Augsburg Publishing House, 7/13:12; 8/31:16; 9/28:14; 10/5:29
Bancroft & Sons, Co., 10/5:93
Barnes-Yoseloff, 7/20:10-13; 8/31:17
Bantam Books, Inc., 7/27:12,13
Barnes & Noble, Inc., 8/31:18
Barre Gazette, 8/31:19
Barron's Educational Service, Inc., 8/31:20
Basic Books, Inc., 8/3:7; 8/31:21
Beacon Press, 8/31:22; 9/28:113
Bethany Press, 7/13:170; 8/34:5; 8/31:23
Blair, John, 8/31:24
Bobbs-Merrill, 7/6:19; 7/13:13, 98; 8/17:10; 8/31:25; 9/14:20; 10/12:18; 11/2:10,11; 11/16:24; 11/23:16; 11/30:43; 12/14:20
Book Horizons, Inc., 11/30:13
Braziller, George, 8/31:29
Broadman Press, 7/13:14; 9/28:15
Brown University Press, 8/31:29
Bruce Publishing Co., 8/31:30
Butler Industries, Inc., 10/12:45
Cambridge University Press, 8/24:16,17; 12/28:21
Cartimex, 9/28:119
Challenge Press, Inc., 8/31:36; 9/21:16; 10/19:17; 11/9:23; 12/14:14

Childrens Press, 7/13:16,17; 8/31:37; 10/26:7
Chilton Books, 8/31:38; 12/28:63
Citadel Press, 8/31:39; 10/5:14
Coin & Currency Institute, Inc., 8/31:42
Columbia Mills, Inc., 7/6:100; 10/5:83; 11/9:87
Columbia Mills, Inc., 7/6:100; 10/5:83; 11/9:87
Columbia Mills, Inc., 7/6:100; 10/5:83; 11/9:87
Columbia University Press, 8/24:26; 8/31:40,41; 9/7:15; 11/2:19; 12/28:17
Concordia Publishing House, 9/28:16,17
Cornell University Press, 7/20:31,32; 8/31:44,45
Coward McCann, 8/24:23; 8/31:43; 9/28:48; 10/5: 18-21
Cranbook Institute of Science, 8/31:332
Crowell, Thomas Y. Co., 7/13:18; 8/31:47; 9/7:19
Crown Publishers, inc., 8/31:48,49; 10/5:17; 12/28:1-8
Dartnell Corp., 9/21:20
Delacorte, 8/10:41
Dell Publishing Co., 7/20:1-3; 8/10:21; 8/24:29; 8/31:50; 9/21:25; 10/26:35; 11/2:71; 11/16:63
Delphic Publishers, 11/9:61
Desclee Co. Inc., 8/31:52,53
Diablo Press, 8/31:51
Dial Press, 7/13:25; 8/17:7; 8/31:54; 9/7:49; 10/12:1-3
Dodd, Mead & Co., 7/31:26,27; 8/17:1-6; 8/31:55
Doubleday & Co., 7/6:11-14; 7/13:19-24; 7/20:57-62; 8/24:19; 8/31:56-62; 9/7:1-10; 10/19:1-9
Dover Publications, 11/16:64
Dow Jones & Co., 7/27:10,11; 10/5:25; 11/2:6
Droemersche Verlagsenstalt, 10/12:41
Duell, Sloan & Pearce, 7/13:28
Dutton, E. P. & Co., Inc., 7/13:29; 8/31:63; 9/21:1-8
East West Center Press, 8/31:64
Edgewater House, Inc., 8/3:56; 10/5:89; 12/7:73
Edwards, Everett, Inc., 11/2:61
Eerdmans, Wm. B. Publ., 8/31:66,7; 9/28:18
Eriksson, Paul S. Inc., 8/34:24
European Art Color Slide Co., 7/6:29; 9/7:90; 10/5:100; 11/9:123; 12/7:82
Evans, M. & Co., 8/31:68
Fairchild Publications, Inc., 8/31:69
Farrar, Straus, 7/13:30; 8/24:21; 8/31:71; 9/14:49; 9/21:26; 9/28:123; 10/19:22
Fawcett Publications, 8/31:72,73; 12/28:12

Fearon Publishers, Inc., 9/7:14
Fell, Frederick, Inc., 8/17:9; 11/9:20
Fides Publishers, 8/31:74
Fleet Publishing Co., 8/31:75; 11/16:59
Follett Publishing Co., 7/13:31-33; 8/24:14,15; 8/31:77-79, 315
Fortress Press, 8/28:19-21
Frank, Charles, Publications, Inc., 8/13:76
Friendship, 9/28:22
Funk & Wagnalls, 7/13:34; 8/31:80
Garrett Publications, 10/26:4
Geis, Bernard, 7/20:19-24; 8/31:81; 12/28:22
Gibson, C. R., Co., 7/13:169
Glenn, Peter Publications, Ltd., 9/14:19
Golden Gate Junior Books, 7/13:35
Golden Press, 7/13:36; 8/3:50,51; 8/31:82; 10/12: 96; 11/30:1-7
Goodheart-Willcox Co., 8/3:39; 8/31:335; 9/28:119; Goodheart-Willcox Co., 8/3:39; 8/31:335; 9/28:119; 10/26:33 10/26:33 Greene, Stephen Press, 8/31:83 Gorsset & Dunlap, Inc., 7/13:41-46; 8/31:86-88,313 Grossman Publishers, 7/20:34 Grove Press, 8/31:84.85 Guild Press, Inc., 11/9:21 Hafner Publishing Co. Inc., 11/16:14 Hammond, C. S. & Co., 8/31:89; 10/12:8,9; 12/28:20 28:20
Handkraft Art & Publ. Co., 11/23:55
Harcourt, Brace & World; 7/6:7; 7/13:38,39; 7/20: 4; 7/27:20; 8/31:90.91; 10/5:30
Harper & Row, 7/13:1-7; 7/20:29; 7/27:15; 8/24:9; 8/31:92-99; 9/21:13; 9/28:1-13,24,25; 11/16:11
Harvard University Press, 10/12:7; 11/23:15
Hastings House Publishers, 7/13:37; 8/31:102
Hawthorn Books, 8/31:103; 9/28:23
Hearthside Press, 8/31:105
Hill & Wang, 8/31:105
Hill & Wang, 8/31:106,107
Holiday House, 7/13:47
Hollis, Charles, 9/14:65
Holt, Rinehart & Winston, 7/13:48,49; 8/24:1-8; 8/31:108,109; 9/28:26; 12/7:1-14
Holy Cross Press, 8/31:322
Horizon Press, 8/31:110
Houghton Mifflin Co., 7/13:50; 8/10:1-8; 8/31:114; Horizon Press, 8/31:110-113 Houghton Mifflin Co., 7/13:50; 8/10:1-8; 8/31:114; 10/19:16; 11/23:1-11 Howell-North Books, 11/23:44 Humphries, Bruce, Publ., 10/26:39 Indiana University Press, 8/31:115 International Publishers, 8/31:118 Ivar's Forlag, 9/7:16 Japan Publications Trading Co., 8/24:99; 8/24:108; 8/31:320 Jerusalem International Book Fair, 12/14:47 Jiffy Manufacturing Co., 7/6:128: 9/7:91; 11/9:122 Joanna Western Mills Co., 8/3:67; 10/5:78: 12/7:69 John Day Co., 7/20:18; 8/31:119; 10/12:4-6; 11/ Johns Hopkins Press, 8/31:122,123 Johnson Publishing Co., 8/31:121; 10/5:27; 12/28: Johnson Reprint Corp., 8/31:124; 11/16:4,5 Judaica Press, 11/23:13 Judson Press, 8/31:125 Judson Press, 87,51:125
Julian Press, Inc., 8/31:126
The K Publishing Co., 10/12:52
Kenedy, P. J. & Sons, 8/31:128
Kindler Verlag, 8/31:129
Kingsport Press, 7/6:105; 8/3:63
Knopf, 7/13:51; 8/31:130
Knox, John Press, 8/31:120; 9/28:27
Kodanska International, 8/24:20; 8/31:131
Lang Book Co., 8/10:10.13, 8/31:132 Lane Book Co., 8/10:10-13; 8/31:132 Larousse, 9/28:105 Las Americas Publishing Co., 8/31:133 Leipzig ,VEB Editions, 11/30:8,9 Lincoln National Life Foundation, 10/26:43 Linson Products, 12/7:79 Lippincott, J. B. Co., 7/13:56; 7/20:5-8; 8/31:134; 9/7:11; 9/14:18; 9/28:28; 10/5:15; 12/14::13; 12/

Little, Brown & Co., 7/13:52,53; 8/31:135; 11/2:1-5 LondonHouse&MaxwellPubls.,10/5:22 Lothrop, 7/13:54,55 LouisianaStateUniversityPress,8/31:136 Louisianastatechiversity ress, 6, 37.13 Mac Magazine Corp., 11/2:13
Macrae-Smith Co., 7/13:57
Magee, John Publishers, 7/6:88; 8/10:44; 9/7:56; 10/12:55; 11/16:79; 12/14:47
Mail & Media, Inc. 11/30:47 Mail & Media, Inc. 11/30:47
Mailing Services, Inc., 8/31:144
Manyland Books, Inc., 8/31:332
M.I.T. Press, 8/31:137; 9/7:17; 11/16:12
McGraw-Hill Book Co., 7/13:58,59; 7/27:1-9,45; 8/24:25,132; 8/31:138; 9/28:29; 10/19:13; 11/9: 11-18; 11/16:13; 12/28:61
McKay, David, Co., Inc., 7/13:60,61,93; 8/31:139; 9/21:46.47 McKay, Day 9/21:46.47 Macmillan Co., 7/13:63-67,251; 7/20:15-17; 7/27:67; 8/31:140-143; 9/28:30; 11/2:7-9; 11/30:11 Melmont Publishers, Inc., 7/13:62 Mercedes Book Dist. Corp., 7/6:129; 8/3:74; 9/7: 91; 10/5:100; 11/9:123; 12/7:82 Meredith Press, 8/10:14,15; 8/24:10,11; 8/31:145; 9/14:16; 12/28:13-16
Mergenthaler Linotype Co., 12/7:65
Meridian Books, 8/31:146
Merit Engraving Co., 7/6:128; 9/7::91; 11/9:22; 12/ 7:83 7:83
Merriam-Webster, 8/3:9; 9/21:14; 11/16:20
Messner, Julian, Inc., 7/13:70; 8/24:12,13; 8/31:147
Monthly Review Press, 8/31:151
Morehouse-Barlow Co., 9/28:32
Morrow, William & Co., 7/13:68,69; 8/31:152,153; 9/14:1-5; 9/28:45,46; 11/16:23
Naylor Co., 8/31:323
Nelson, Thomas & Sons, 7/13:71: 8/31:156 Naylor Co., 8/31:323 Nelson, Thomas & Sons, 7/13:71; 8/31:156 New American Library of World Literature, Inc. 7/20:14; 8/10:17; 8/31:158,159,231; 11/2:17; 11/ 16:77; 12/14:43; 12/28:18,19 New Directions, 8/31:157 New York Graphic Society, 7/13:74; 8/3:11: 8/31: New York Graphic Society, 7/36, 160, 161
N. Y. Herald Tribune, 8/31:568
N. Y. Lithography Corp., 7/6:129; 9/7:90: 11/9:122
New York & Penn Co., 7/6:160; 8/3:100; 9/7:128; 10/5:134; 11/9:154; 12/7:124
New York University Press, 8/31:162 New In Press, 9/28:33 Noble Offset Printers, Inc, 8/3:74; 10/5:101; 12/7:83 Northwestern University Press, 8/31:163 Norton, W. W. & Co., Inc., 9/14:12 Oak Publications, 8/31:325; 10/5::57; 10/26::39; 11/16:74; 12/7:42 16:74; 12/7:42 Obolensky, Ivan, Inc., 9/21:63 Odyssey Press, 8/31:166; 9/7:12,13; 10/5:12,13; 12/14:1-5 Ohio State University Press, 8/31:165 Ohio University Press, 8/31:167 Operations America, 8/31:336 Orion, 12/28:9 Orion, 12/28:9
Oxford Paper Co., 8/3:69; 10/5:91; 11/9:78; 12/7:67
Oxford University Press, 7/6:16.17; 8/24:22; 8/31:
169; 9/14:7-9; 9/28:35,36; 12/28:26
Pantheon Books, 7/6:6; 7/13:75; 8/31:170
Panther Publications, 8/31:336
Paperback Library, Inc., 9/21:68; 10/19:42
Parents' Magazine Press, 7/13:76
Parnassus Press, 8/31:171 Paulist Press, 11/23:41 Penguin, 7/20:32; 8/31:172,173; 9/21:15; 10/19:14; 10/26:10; 12/28:23 Pennsylvania State University Press, 8/31:317 Peter, E. N., 10/26:9 Philosophical Library Publishers, 8/31:174 Pitman Publishing Corp., 8/31:174 Plastic Coating Corp., 9/7:93,94; 11/9:119,120 Platt & Munk, 7/13:79-82 Playboy Press, 8/24:109; 8/31:337; 9/7:69; 9/14:65; 9/21:59; 9/28:130; 10/5:56; 10/12:46; 10/19:51

Plenum Press, 8/10:16
Pocket Books, Inc., 8/3:55
Popular Library, Inc., 7/27:49; 8/17:42; 8/24:70.71; 9/21:9-12; 10/5:60; 10/12:46; 11/23:59; 12/14:49
Posner Container Corp., 7/6:128
Clarkson Potter, 8/31:177; 12/28:10,11
Praeger, Frederick A., 8/31:178,179
Prentice-Hall, Inc., 7/13:40; 7/13:77; 7/20:25; 8/31:: 180,181; 9/28:37,47; 11/9:19; 11/16:15; 12/14:19
Price, Stern, Sloan, Inc., 8/31:182
Princeton University Press, 8/3:182; 10/12:17
Priory Press, 11/9:71
Public Affairs Press, 8/31:184
Putnam's, G. P., Sons, 7/6:20; 7/27:17; 8/10:9,22; 8/17:38,39; 8/24:32; 8/31:185; 9/7:20; 10/5:1-11; 11/9:24
Quadrangle Books, Inc., 8/31:186
Quill, M. & W., Publ., 8/17:47
Rand McNally & Co. 7/13:78; 8/24:27; 8/31:188, 189,190; 9/7:13,17; 10/19:15
Rand McNally & Co. Book Mfg, Div. 9/7:62,63; 10/5:68,69; 11/9:74,75; 12/7:62,63
Random House, 7/6:1-5; 7/20:9,26,27; 7/27:19; 8/10:46,47; 8/31:187; 9/28:156
Readers Digest, 8/10:18
Regnery, Henry, Co., 7/13:83; 8/10:58; 8/31:191,324
Reilly & Lee, 7/6:55-62
Reinhold Publishing Corp., 11/16:16
Replogle Globes, Inc., 9/14:6; 10/12:15; 11/2:12
Reportorial Press, 8/31:336
Revell, Fleming H., Co., 8/31:192; 10/12:55; 11/2: 5; 11/9:60; 11/9:68
Rider, John F., Pub. Inc., 11/16:67
Roy Publishers, 7/13:84
Rutgers University Press, 8/31:193
St. Martins Press, 8/3:12: 8/31:193
Scott, William R., Inc., 7/13:85
Scribner's, Charles, Sons, 7/13:86,87; 8/3:1-6; 8/31:
Scribner's, Charles, Sons, 7/13:86,87; 8/3:1-6; 8/31:

Seaduly Fress, 6/31:196, 9/26:36 Self-Realization Fellowship, 8/31:318; 11/2:67 Seven Seas Books, 12/7:50 Shackman, B., & Co., 7/13:169 Sheed & Ward, 7/27:14; 8/31:197; 9/28:39 Shorey Book Store, 11/9:68 Sierra Club, 8/31:198 Silver Laro Press, 7/6:129; 8/3:74; 9/7:90 Simon & Schuster, 8/31:200,201; 11/9:1-9 Southern Illinois University Press, 8/31:202,203 Southern Methodist University Press, 8/31:204,205 Spanish Embassy Commercial Office, 12/7:123; 12/ 14:107 Spaulding-Moss Co., 7/6:129; 8/3:74; 9/7:90; 10/5: 101; 11/9:122; 12/7:83

The Specialist Publ. Co., 8/31:337 Springer-Verlag, 8/31:199 The Stackpole Co., 8/31:206
Stanford University Press, 8/31:208,209
The Steck Co., 7/13:88
Steffanides, George, 8/31:336
Stein & Day, 8/31:207; 10/5:23; 10/26:1-3
Strode Publishers, 8/31:337
Superior Publishing Co., 8/31:210
Sutherland, K. V. P. Paper Co., 11/9:100-103
Swallow, Alan, 11/23:12
Syracuse University Press, 8/31:211
Tapley, J. F. Co., 9/7:96; 10/5:102; 11/9:121; 12/7:81
Taplinger Publishing Co., 8/31:212
Time, Inc., 8/31:214
Turck & Reinfeld 7/6:128; 8/3:75; 9/7:91; 10/5: 100; 11/9:123; 12/7:82
Tuttle, Charles E., Co., 8/31:216
United Church Press, 9/28:108
United Nations, 8/31:217
United States Publishers Assoc., 9/21:18
University of Alabama Press, 8/31:7
University of Arizona Press, 8/31:13
University of Arizona Press, 8/31:3

Tuttle, Charles E., Co., 8/31:216
United Church Press, 9/28:108
United Nations, 8/31:217
United States Publishers Assoc., 9/21:18
University of Alabama Press, 8/31:7
University of Arizona Press, 8/31:13
University of California Press, 8/31:34,35; 10/5:16
University of Chicago Press, 8/31:145; 10/5:16
University of Illinois, 8/31:116,117
University of Massa Press, 8/31:127
University of Massa Press, 8/31:127
University of Miami, 8/31:316
University of Midmi, 8/31:316
University of Michigan Press, 8/31:148
University of Michigan Press, 8/31:148
University of Notre Dame, 8/31:164; 9/28:34
University of Notre Dame, 8/31:164; 9/28:34
University of Voltahoma Press, 8/31:23
University of Washington Press, 8/31:23
University of Washington Press, 8/31:219
Vanguard Press, 7/13:89; 8/31:220; 10/19:19
Van Nostrand, D., Inc., 8/31:218; 9/21:21; 11/16:17
The Viking Press, 7/6:84,85; 7/13:90,91; 8/31:221; 9/21:19; 10/19:10,11
Walck, Henry Z., Inc., 7/13:92
Walker & Co., 8/31:222
Walker & Co., 8/31:222
Walker & Co., 8/31:222
Walker & Co., 8/31:222

84
Watson-Guptill, 8/31:224
Watts, Franklin, Inc., 7/13:94,95; 8/31:225
Watne State University Press, 8/31:226
Wesleyan University Press, 8/31:226
Wesleyan University Press, 8/31:228,229
West Virginia Pulp & Paper Co., 11/9:89; 12/7:56
Wheelwright, Bond, Co., 8/31:230
Wiley, John & Sons, Inc., 10/19:12
World Publishing Co., 7/6:8,9; 7/13:97; 8/3:10; 9/14:10; 9/28:40,41; 10/19:21; 10/26:5; 11/16:22; 12/14:17
Yale University Press, 8/31:232,233
Zondervan Publishing House, 8/31:234; 9/28:43;

11/9:10

